



# NASBE NEWSLETTER

National Association of Supervisors for Business Education

Website: <http://www.nasbe.us> (Barb Beadle, webmaster)

## President's Corner. . . . .

**Kara Burkett**

March is rapidly approaching. Many of the spring flowers started coming up and blooming in January. Boy what a shock to the flowers when in February winter came in full force. Would it not be great to be like a spring flower when the weather is unseasonable warm-that we might get ahead of ourselves with the luxury of completing a project early? We each have great expectations of ourselves. We are goal oriented, creative, innovative, and in tune with the needs of our students as well as the needs of business and industry. How often do we have to put aside a goal because we are so caught up in just trying to keep our heads above water? You come into the office with your "to do" list only to find that your priorities on your list has been forgotten as a result of too many e-mails to answer, too many phone calls to return or someone giving you a new priority list. There is always someone who claims a higher priority to yours whether or not it is and your goals and objects have again been put on the back burner. Does that sound at all like a situation you have encountered? If so, that makes it even more important that you join the NASBE members at the National Business Education Convention in New York City, April 4-7, 2007 at the Marriott Marquee.



You have a great opportunity to leave the burn-out behind as you network with your fellow NASBE members. Please go to the NBEA website and re-

--continued in column 2--

*President's Corner, continued from column 1*

view the outstanding program provided for us. Imagine how great it would be if you just pick up one idea, trick of the trade, or trend that would save you time and help you implement just of one your goals on your "to do" list.

If you have not attended NBEA or a NASBE Rap Session, then you do not know what your have missed through networking with your peers. The ability to share new trends, methods, develop new skills, and share ideas is always an exciting professional adventure. Attending the professional development ses-

*continued on p. 2*

## Table of Contents

<u>Article</u>	<u>Page #</u>
President's Corner .....	1-2
Making the Case for Financial Ed. (NE) .....	3
BPA Student Organization Information .....	4-6
Websites .....	7
FBLA Student Organization Information .....	8-11
NASBE Nomination Form Leadership Award .....	12-13
NASBE New York Activities/Meetings .....	14
NASBE Officer Nomination Form .....	15
ACTE Student Bus. Ed. Division Awards ....	16-19
Membership Form & Information .....	20-21
Committee Information, Upcoming Dates .....	22
Officer Information .....	23
NASBE ListServ, Deadlines .....	24



# President's Corner

*continued from Page 1*

sions at NBEA or the NASBE Rap session or just talking one on one it does in fact provide us with knowledge and skills to make our daily work easier and better as we return to our own state's departments or local education agencies. How great it is to come back rejuvenated and have a solution to our forgotten goal(s).

I would like to suggest that all the fantastic ideas and solutions that I have been able to put in place originated with me. In truth, I may well have never had an original idea. Most of the great accomplishments I have had were derived from one of my fellow members in NASBE, NBEA, DPE and/or ACTE. If you have not attended a NASBE Rap Session, then you truly do now know what you are missing. Not only do you go home with a host of ideas, but you have also developed or renewed great friendships.

We often find that some of our peers attend our national association meetings, but they are unaware of the wonderful sessions that are planned and provided for them through the National Association of Supervisors of Business Education (NASBE). To our NASBE members, be sure to become a mentor to a state or local supervisor who has not had the experience of networking with the NASBE family. We only have two reunions annually (ACTE and NBEA). Come join in the NASBE Easter Parade in New York, New York. See you there!

*Kara Burkett, NASBE President*

## NASBE Webmaster

Barb Beadle (IN Dept. of Ed.)



## Note From Barb Beadle Web Site Manager

I would like to get NASBE people to pay dues through the registration form on the web site at <http://nasbe.us>.

If anyone has any **changes** for the web site, they should send them directly to me.

## Making the Case for Financial Education in Nebraska

By Bonnie Sibert (NE)

**A**t the December 2006 Nebraska State Board of Education meeting, Nebraska Department of Education staff presented a report detailing the status of financial education in Nebraska public and nonpublic schools. Data collected through the Nebraska Department of Education and the Nebraska Council on Economic Education was compiled for dissemination. The entire document is available at [www.nde.state.ne.us/BMIT/](http://www.nde.state.ne.us/BMIT/) - select Curriculum, Personal Finance, *Making the Case for Financial Education in Nebraska*.

### Districts Offering Financial Education

**D**ata provided by the Nebraska Department of Education for the 2005-06 school year indicates that 299 out of 341 or 87.7 percent of the public and nonpublic high schools (9-12) offer at least one financial education course. Two to four financial education courses are offered in 64.4% of Nebraska's high schools. Refer to Appendix B in *Making the Case for Financial Education in Nebraska* for additional data referring to financial education courses being offered by Nebraska schools.

### Districts Requiring Financial Education

**T**he Nebraska Council on Economic Education survey identified that from the 178 high school buildings reporting, 47 public and nonpublic schools require either Personal Finance or Consumer Economics for graduation (see Appendix C in *Making the Case for Financial Education in Nebraska* for the full list of schools requiring Personal Finance or Consumer

Economics for graduation). Because every school district is not represented in the survey, social studies, family consumer science and business teachers are asked to contact Bonnie Sibert if their high school/district requires one semester of financial education for graduation, providing they are not already shown on the current listing. Survey results will be periodically updated at [www.nde.state.ne.us/BMIT/](http://www.nde.state.ne.us/BMIT/) - Surveys.

**F**inancial Education Opportunities for Nebraska students to receive a solid foundation in financial education are varied and readily available. Many, but not all, Nebraska students are graduating with knowledge that prepares them to make sound financial decisions in their personal and professional lives. As Nebraska educators strive to prepare students to attain 21st Century Skills, financial, economic and business literacy is an emerging content area critical to success in communities and the workplace. A financial and economically literate citizenry will pay big dividends in the state's future. Educators will continue to play an important role in preparing Nebraska students to be financially literate consumers in today's global economy.



Bonnie Sibert  
Nebraska D.E.



## Business Professionals of America

“Teaching Students, Empowering Instructors:  
Entering the Community of Web Professionals”  
Presented to: National Association of State  
Boards of Education Newsletter

James Stanger, Ph.D.  
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“Teaching Students, Empowering Instructors:  
Entering the Community of Web Professionals”

I'm a firm believer that we learn by doing. Mentoring is vital. So is studying. Peer-based learning? Of course. All of these methods work best, however, when students can apply knowledge in a practical way. That's the philosophy behind the Certified Internet Web Professional (CIW) program. At CIW, our goal is to set the standard for educating students who want to learn about the Web. Our program empowers students as they enter into the community of Web professionals.

Our goal is to turn Internet consumers into Internet producers. You can learn more about our vision of how to teach students to be productive on the Web at [www.ciwcertified.com](http://www.ciwcertified.com). I think you'll find it compelling for a couple of reasons. First, we cover all of the relevant technologies. More importantly, though, we offer a portal into a vibrant community of educators who share ideas on how to teach students to be truly creative.

As the architect of the CIW series of certifications, I've had the opportunity to work closely with educators. I've also had the change to talk with high school and university students who are learning about the Web profession. I've found that as these students progress into the professional world, will allow them to excel in their careers – no matter what that career finally turns out to be.

### Applying CIW

I recently spoke with a high school student in Virginia named Nate who, thanks to the CIW program, has become quite the Web designer at the ripe old age of 17. We chatted about search engine optimization, using JavaScript to detect browser versions, and exactly why social networking sites are so attractive to kids his age and adults my age. It was fun to compare notes.

We also talked about the class project his instructor had arranged on behalf of CIW. His instructor was able to contact a local business that needed a good Web site. Nate's class worked with this business to create the business needs analysis and technical specifications documents to create a quality Web site. Nate handled the “front end,” Web design work. A couple of his hot shot coder friends took on the database duties. I took a look at their site. It was thoroughly professional.

We spoke further about his plans. He was going to college, thinking about maybe going to law school or getting an MBA. I asked him if he was planning on becoming the next Web rock star or Steve Jobs. He chuckled and said, “I'll just settle for his salary.”

### Web design skills? No, life skills

Perhaps the only thing more transient and fleeting than the technology we use is our ability to teach it well. It's a constant struggle to find the right way to teach students to be innovative. But, CIW has the ability to do more than just teach technology in a creative way. We teach essential life skills.

While I was impressed by what Nate and his fellow students knew and were able to do with Photoshop, Flash, and a few open source applications, I was more impressed by what he had learned in the process. Whether he knew it or not, Nate was able to apply some of the knowledge he might normally consider somewhat “abstract” and “boring.” After all, what better way to learn about writing and English than having to craft focused, meaningful Web copy for a business? As a former English

## Business Professionals of America

professor, I would much rather teach the principles of rhetoric through Web design than teaching Milton or William Blake. Much as I love both, I think I can reach students easier by teaching a different form of writing. Besides, most students find it easier to write Web design than compose in iambic pentameter. Although creative ways abound to teach mathematics, I've always found it entertaining to point out to even the most stubborn "math atheist" students that dividing a page into sectors and creating image maps is all math.

When I think about the experience that Nate's class had working as Web interns, I become more confident in CIW's message and methods: With CIW, Web training is more than a fun elective for creative people. It's more than a vocational skill that can make students good money as they go to college. CIW gives students the opportunity to apply all of the skills that they've learned throughout their academic careers. Here's a quick list:

- Marketing and branding.
- Project management.
- Leadership and independent thinking.
- The ability to be led as part of a team of creative thinkers.
- Identifying audience needs, including cultural and ethnic considerations.
- Professional communication.

It's exciting to be part of a program that empowers students to become professionals. Some of the people we train will become the next "rock star" hot shot Web executives and designers we read about. Others will move on to other careers that best suit them. All will take away quality lessons about what it means to apply their minds and the skills their instructors have worked so hard to give them. To me, the truly skills students obtain from CIW are less technical, and more life-oriented.

In some ways, learning how to code and design is a secondary consideration. I'm confident that students will retain their ability to work in groups and take ownership of projects long after they've

forgotten about XHTML, CSS, and the benefits of liquid design in Web pages.

### **The value of CIW: Articulation agreements**

Many state leaders agree with us. For example, the states of Georgia and Tennessee have signed articulation agreements with us. High school students in those states who pass CIW exams receive college credit in a program that I sometimes refer to as a sort of "Advanced Placement program for Web design." Leaders in these states know how important it is to streamline the education process for their students. Also, they know that students who have the ability to achieve professional-level qualifications in high school are more likely to excel in a university setting.

A dozen states have formally signed on to teach CIW in the classroom. They recognize the value that the program brings to their schools. The curriculum is challenging. However, it is exemplary, because it shows students and instructors alike what professionals expect. We've enlisted professionals from across the globe to help show us what they do every day. Students learn by emulating these professionals, then they quickly learn how to question and challenge what they've learned. Today's student wants to move at lightning speed from learning mode into doing something. CIW takes that into account.

CIW considers the needs of the instructors, as well. Our curriculum and instructional designers take great pains to make sure that CIW caters to instructors of all skill levels. We've found that at times, educators who know little about Web design are nevertheless tapped to teach Web and design concepts. These instructors have been impressed at how CIW simplifies their tasks. More experienced teachers have been thoroughly impressed about how CIW curriculum provides an excellent, advanced technical foundation. They use it as a springboard for additional projects. I'm gratified to find



Marty Richards,  
CEO, BPA

## Business Professionals of America

that we have been able to create offerings that cater to all skill sets.

I'm convinced that we've set the bar for quality Web education. Our high-stakes certification exams are evaluated by psychometricians to truly measure student ability. Years and years ago, I was taught the value of a canon, which is essentially a way to measure excellence. Our offerings – courseware and exams – establish an effective canon for both students and instructors alike. Once everyone knows the standard, they can then begin to truly excel.

### Who created CIW?

When creating our exams and courseware, we consulted closely with educators, Web designers, and those in the field to design a curriculum for creative people. Web experts from American Express, the open source community, the Linux Professional Institute, HP, and Intel regularly work with us to help us keep CIW relevant. Our goal is to teach students how to identify opportunities, solve problems, and contribute to their place of work.

### Join us

I invite you to learn more about us. We are a community of Web professionals who are reaching out to students. While not everyone will become the next Web 2.0 entrepreneur, I'm confident that everyone will walk away understanding how professionals think and act.

CIW is a globally-accepted program. From Edinburgh to Egypt, from Boston to Beijing, we have become the *de facto* educational standard for teaching Web skills. This is partly because we teach the business of the Web. It's also because we give students skills that they'll retain for the rest of their lives.

—James Stanger, Ph.D

Dr. Stanger is the Chief Certification Architect for Prosoft Learning Corporation, where he designs the Certified Internet Web Professional (CIW) and Convergence Technologies Professional (CTP) certifications. He has taught at the University of California, Riverside, Brigham Young University, Redlands University, and Crafton Hills College. An accomplished author, James has written books on Web design, network security and Voice over IP (VoIP) for O'Reilly, Symantec, McGraw-Hill, Syngress, Wiley and ComputerPREP. He lives, kayaks and goes Scuba diving in Washington State. You can contact Dr. Stanger at [jstanger@prosoftlearning.com](mailto:jstanger@prosoftlearning.com) or at (888) 303-8694.



## WEBSITES

NASBE - [www.nasbe.us](http://www.nasbe.us)

NBEA - [www.nbea.org](http://www.nbea.org)

ACTE - [acteonline.org](http://acteonline.org)

ISBE - [www.siec-isbe.org](http://www.siec-isbe.org)

DPE - [www.dpe.org](http://www.dpe.org)

FBLA/PBL - [www.fbla-pbl.org](http://www.fbla-pbl.org)

BPA - [www.bpa.org](http://www.bpa.org)

FFBE - [www.ffbe.org](http://www.ffbe.org)

### EDUCATION WEB SITES

DiscoverySchool

<http://www.school.discovery.com>

Kathy Schrock's Guide for Educators

<http://www.school.discovery.com/schrockguide>

<http://www.school.discovery.com/schrockguide/assess.html>

<http://www.school.discovery.com/schrockguide/eval.html>

<http://www.school.discovery.com/schrockguide/gadgets.html>

Education World

<http://www.educationworld.com>

[http://www.educationworld.com/a\\_curr/profdev066.shtml](http://www.educationworld.com/a_curr/profdev066.shtml)

[http://www.educationalworld.com/a\\_curr/](http://www.educationalworld.com/a_curr/)

Scholastic

<http://www.teacher.scholastic.com/>

<http://www.teacher.scholastic.com/products/instructor/cyberhunt.htm>

<http://www.teacher.scholastic.com/products/instructor/activities.htm>

Foundation for the Future of Business

Education

<http://www.ffbe.org>

i-SAFE America Internet Safety  
Education Foundation

<http://www.isafe.org>

Blue Web'n

<http://www.kn.pacbell.com/wired/bluewebn/>

<http://www.kn.pacbell.com/wired/bluewebn/updates.html>

Filamentality

<http://www.kn.pacbell.com/wired/fil/>

Teachers.Net

<http://www.teachers.net>

Internet4Classrooms

<http://www.internet4classrooms.com>

<http://www.internet4classrooms.com/on-line.htm>

TeachersFirst

<http://www.teachersfirst.com>

<http://www.teachersfirst.com/matrix.htm>

<http://www.teachersfirst.com/handouts.html>

ProTeacher

<http://www.proteacher.com>

<http://www.proteacher.com/030000.shtml>

## FBLA-PBL

### State Leadership Summit kicks off 65<sup>th</sup> Celebration

#### *Assistant Secretary addresses state leaders*

The State Leadership Summit kicked off the 65 Years of Excellence celebration Jan. 12–14 in Reston, Virginia. Nearly 100 FBLA and PBL key state contacts gathered to share successes, network, and provide insight for the advancement of FBLA-PBL and business, career, and technical education.

“The State Leadership Summit was a fantastic opportunity for state key contacts to learn ‘how-to’ make their states more successful in a variety of areas,” said Pat Thieben, chair of the FBLA-PBL Board of Directors.

Assistant Secretary Troy Justesen opened the celebration Friday evening with a dynamic keynote presentation. Justesen, a former PBL member from Utah, spoke about the importance of career and technical education and the vital role FBLA-PBL plays in providing additional opportunities for America’s youth. Also in attendance from the U.S. Department of Education Office of Vocational and Adult Education were Deputy Assistant Secretary Pat Stanley and Chief of Staff Bill Knudsen.

President and CEO Jean M. Buckley presented a special reflection on FBLA-PBL’s 65 Years of Excellence.

“FBLA-PBL has such a vibrant and rich history,” Buckley said. “It is the *excellence* that has defined our association, and for this, we celebrate this important milestone.”

Dr. Belle Wheelen, president of the Commission on Colleges of the Southern Association of Colleges and Schools, delivered a powerful message on Saturday afternoon. Wheelen spoke about the power and influence an educator has on today’s youth.

Saturday and Sunday featured workshops and share table discussions focusing on adviser recruitment, membership, conference, competitive events, communication, and much more.



Photo: **Front row** from left to right: PBL National President Ryan Paul, Assistant Secretary Troy Justesen, and FBLA National President Brandon Rahn. **Back row** from left to right: Chief of Staff Bill Knudsen, FBLA-PBL Board Chair Pat Thieben, FBLA-PBL President and CEO Jean M. Buckley, and Deputy Assistant Secretary Pat Stanley.



**FBLA/PBL Student  
Organization  
CEO Jean Buckley**

## Future Business Leaders Discover *Tickets* to Their Future

Future Business Leaders of America-Phi Beta Lambda (FBLA-PBL) is off to a great year. Our theme, “FBLA-PBL: Your Ticket to the Future,” continues to motivate members and advisers. Membership is up compared to last year; national sponsors and partners are providing new initiatives; additions to the FBLA Competitive Events Program offer students exciting recognition opportunities; and members are gaining national attention from the *Montel Williams Show* for their entrepreneurial spirit.

### ***Ticket: FBLA entrepreneurial spirit recognized by the Montel Williams Show***

Two-sister FBLA members recently launched their new company, Flea Tea, Ltd., after winning the Invention Showcase’s \$20,000 grand prize this past summer at the National Leadership Conference in Nashville, Tennessee.

Julia La Roche, 18, and her sister Caroline La Roche, 17, were the winners of the Invention Showcase sponsored by the Electronic Retailing Association (ERA), in partnership with FBLA-PBL and sponsor Koeppel Direct. Both were members of FBLA at Fuqua School in Farmville, Virginia.

“Flea Tea is an herbal and mineral remedy bath tea made of a dozen ingredients from three continents, and it is uniquely packaged in a large tea bag,” Julia said. “It safely and effectively kills fleas on cats and dogs without harmful side effects.”

These inventors and young business leaders have gained national attention after a recent taping for the *Montel Williams Show*. The show topic, “Young Kids with Big Ideas,” is scheduled to air later this season.

“Appearing on the *Montel Williams Show* was an incredible experience. When I first received the phone call, I was in disbelief,” Julia said. “I know making an appearance on the show will help increase awareness about our product.”

“We are proud of Julia’s and Caroline’s accomplishments,” said Jean M. Buckley, FBLA-PBL, Inc. president and CEO. “These young ladies are true examples of future business leaders and reflect the vision, mission, and values of our association.”

“If other FBLA members and young adults have an idea, I encourage them to go ahead, pursue it, and make it a reality. Also, it is extremely important that parents and advisers are supportive of kids’ ideas,” Julia said.

“Our industry is hopeful that this competition has encouraged participation among future business leaders in celebration of America’s entrepreneurship,” said Barbara Tulipane, president and CEO of ERA.

### ***Ticket: FBLA Competitive Events Program expanded***

There are many exciting new events and modifications to current events that will enhance

## *Future Business Leaders Discover Tickets to Their Future, continued*

the quality of the FBLA Competitive Events Program. The program has added nine new competitive events and two current events have additional components this year. These include:

- Accounting II now has a second part. An accounting application problem has been added; students will complete the application problems at a home-site testing center.
- C++, Java, and Visual Basic Programming now are two-part events. A program is given that students need to complete and submit to be prejudged. On site, the students will still take the objective portion for the specific programming language.
- Business Financial Plan is a written proposal an individual or team will develop. This event centers around the team's writing a proposal for financing a particular venture. This is a great opportunity for the chapter to partner with a local financial institution in the community.
- Cyber Security is a new objective/online test.
- Database Design and Applications is a two-part event including a school-site production test and an objective/online test. The objective test will cover all types of databases including SQL, Access, Paradox, and more.
- Digital Video Production is an individual or a team event. This event is similar to the Multimedia Presentation event, but it requires you to use a variety of video and graphic features assembled using digital video software.
- E-business is another new individual or team event. The students will be creating a marketing Web site to sell something.
- Electronic Career Portfolio is a new individual event and is prejudged.
- International Business has been renamed Global Business and is now a team event with a new twist. It is a two-part event; students will take a collaborative objective test, and the top 10 teams with the highest scores will compete and present a case study.
- Management Decision Making is a new team event. It is also a two-part event with students taking a collaborative objective test; and the top 10 teams with the highest scores will compete and present a case study.
- Spreadsheet Applications is a two-part event including a school-site production test and an objective/online test. The

## *Future Business Leaders Discover Tickets to Their Future, continued*

objective test will cover all types of spreadsheet functions.

### **Ticket: New FBLA partner, The Job Journey**

FBLA-PBL is excited to welcome a new corporate partner, The Job Journey. The Job Journey program is designed to launch young people into career success. This intense and highly interactive career preparation program is offered as a solution for schools, youth organizations, or as an independent-study package of four DVDs and accompanying 150-page workbook.

Students learn self-marketing and the “soft skills” businesses are looking for. They gain self-confidence, become accountable, and develop the skills to interview for and obtain meaningful employment. The Job Journey is produced by a uniquely qualified and highly motivated team of human resource, communication, and education professionals with a diverse and comprehensive skill set and a passion for their audience.

FBLA-PBL remains the oldest and largest student business organization with close to a quarter million members and advisers in 12,000 chartered high school and college chapters worldwide. In February, FBLA-PBL will celebrate the 65<sup>th</sup> anniversary of the first chartered high school chapter. FBLA-PBL members and advisers will become part of the legacy, as they discover their tickets to the future.

FBLA-PBL’s mission is to bring business and education together in a positive working relationship through innovative leadership and career development programs. For more information visit [www.fbla-pbl.org](http://www.fbla-pbl.org).

Submitted by Brian Ferrell, CMP  
**Future Business Leaders of  
America-Phi Beta Lambda**

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# NATIONAL ASSOCIATION OF SUPERVISORS OF BUSINESS EDUCATION OFFICIAL NOMINATION FORM

Any member of the Association may make nominations for Career and Technical Education (ACTE) with active or affiliate membership in the National Association of Supervisors of Business Education (NASBE) for the **OUTSTANDING LEADERSHIP AWARD**. The Chairperson of the NASBE Awards Committee will contact the nominee directly for the necessary supporting materials. Nominations must be postmarked no later than **January 15**. Send by first-class mail. Please key all information.

Date \_\_\_\_\_

**Nominee Name** \_\_\_\_\_

Address \_\_\_\_\_

**City** \_\_\_\_\_ **State** \_\_\_\_\_ **Zip** \_\_\_\_\_

Telephone Numbers: Work \_\_\_\_\_ Home \_\_\_\_\_

E-Mail \_\_\_\_\_

Address \_\_\_\_\_

Position \_\_\_\_\_

Employer \_\_\_\_\_

**Nominator's Name** \_\_\_\_\_

Address \_\_\_\_\_

**City** \_\_\_\_\_ **State** \_\_\_\_\_ **Zip** \_\_\_\_\_

Telephone Numbers: Work \_\_\_\_\_ Home \_\_\_\_\_

E-Mail \_\_\_\_\_

Address \_\_\_\_\_

Position \_\_\_\_\_

Employer \_\_\_\_\_

Signature \_\_\_\_\_

Please return the completed **Nomination Form** to:

Kara Burkett (FAX: 615-532-8226)  
Business & Information Technology Consultant  
4th Floor  
Andrew Johnson Tower  
710 James Robertson Pkwy  
Nashville, TN 37243-0383

## **NATIONAL ASSOCIATION OF SUPERVISORS OF BUSINESS EDUCATION OUTSTANDING LEADERSHIP AWARD**

### **Purpose**

To encourage and reward outstanding contributions to the advancement of Business Education, especially contributions made through the National Association of Supervisors of Business Education to the development and advancement of Business Education and Career and Technical Education.

### **The Award**

The award will be presented by citation of testimony of the recipient's contribution to the National Association of Supervisors of Business Education, Business Education and Career and Technical Education. **Selection Criteria**

The recipient of this award (or recipients, in the even the award is shared) **must** be or have been a member of ACTE/ Business Education Division, and the National Association of Supervisors of Business Education. The recipient must be a person who, in the judgment of the Selection Committee, has made an outstanding contribution to the development and advancement of business education, supervision and career and technical education.

### **Nature of the Contribution**

The following suggested criteria may be used in reviewing the nominee's contributions:

1. Contributions made to teaching and/or administration of business education and career and technical education programs in high schools, colleges, career and technical schools, and/or business schools. **(10 points)**
2. Contributions made to the administration and supervision of business education programs. **(25 points)**
3. Contributions to business and industry, with definite implications and significance for education (membership in business community organizations) **(5 points)**
4. Contributions to the promotion of NASBE. **(30 points)**
5. Contributions to the promotion, expansion, development, and/or strengthening of ACTE/ BE DIVISION/NASBE **(20 points)**
6. Other significant professional contributions **(10 points)**

## NBEA 2007 - NASBE Activities

Please let **Denise Roseland** know if you will or will not be attending the following NASBE activities at the NBEA Annual Convention in New York, New York, April 4-7, 2007.

Please return the reservations form to Denise at [denise.roseland@dpi.state.wi.us](mailto:denise.roseland@dpi.state.wi.us) or fax: 608.267.9275 no later than **March 18**. (can copy and paste into e-mail)

Yes  No Please place an **x** in the Yes column if you will be attending the NBEA Convention in New York April 4-7, 2007.

Yes  No Do you plan to attend the **NASBE Rap Session** (sponsored by **Thomson Learning/South-Western Publishing Company**)  
*Wednesday, April 4, from 8:30 a.m.- 11:30 a.m.*

Yes  No Do you plan to attend the **NASBE Social** sponsored by **Glencoe/McGraw-Hill**, on *Thursday, April 5, at 6:00 p.m.* in the *James H. McGraw Hall, 50th floor of the McGraw-Hill Bldg.?*  
*Location: Meet at 6 p.m. in lobby of McGraw-Hill Building, 1221 Avenue of the Americas, a short walk from the hotel. Because of high security, Tom Cunningham needs a list of names a full week ahead, so we must compile to give it to him. Only those on the list may attend. Everyone will need to go through a security check. Only members can attend.*

Yes  No Do you plan to attend the **NASBE Executive Committee meeting -7:00 a.m. - 8:30 a.m. on Friday, April 6?**

Yes  No Do you plan to attend the **NASBE Business Meeting** on *Friday, April 6 at 3:45 p.m. - 4:45 p.m.?*

We look forward to hearing from you. If you have a topic you would like to discuss at the RAP Session, please note: \_\_\_\_\_

Should you have any questions please call Denise at 608.266.2348 or you may reach me at 615.532.2845.

Name: \_\_\_\_\_

Department: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_, State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

Conference Hotel: \_\_\_\_\_

**Kara B. Burkett, NASBE President**  
**Tennessee Department of Education**  
**Phone 615.532.2845 Cell Phone 615.403.1002**  
**E-mail [kara.burkett@state.tn.us](mailto:kara.burkett@state.tn.us)**



## ACTE BUSINESS EDUCATION DIVISION STUDENT ORGANIZATION AWARDS

Spring 2007

### **Please share with all potential nominators**

There are many students who are involved with career and technical education student organizations and are excellent candidates for national recognition. However, it takes someone to recognize this and to nominate these students. If you are a **current member** of the **Business Education Division of ACTE** you may nominate a student for the Student Organization Awards. **Your current membership number must be on the nomination form and will be verified.**

We will recognize secondary and post-secondary students who exceed a minimal rating for these awards. One award will be given for each region of ACTE for the secondary level and one for the post-secondary level. Please feel free to make copies of the application to share with other professionals, or contact the committee chair for additional copies.

Mary Nemesh  
BE Director/Chair  
Anne Arundel County Public Schools  
1001 Annapolis Road  
Gambrills, MD 21054  
Voice: 410-674-6500  
m\_nem@hotmail.com  
Work410-674-6500x219:  
Fax:301-314-6877

Thank you for your support of student organizations.

### **ACTE BUSINESS EDUCATION DIVISION OUTSTANDING BUSINESS EDUCATION STUDENTS AWARDS**

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#### **CRITERIA**

This award is designed to provide recognition to five secondary and five post-secondary outstanding students who have demonstrated leadership potential through enrollment in business courses and involvement in career and technical student organization activities as well as the school and community.

#### **ELIGIBILITY**

Secondary or post-secondary students must be nominated by a member of the Business Education Division of the Association for Career and Technical Education (ACTE). The nominee must be a local, state, and national student member of Business Professionals of America, Future Business Leaders of America-Phi Beta Lambda, or Pi Omega Pi at the time of the nomination. The students must be enrolled in school through December of the school year of nomination and must not possess a baccalaureate degree prior to that December. One secondary and one post-secondary student per ACTE region will be recognized.

#### **REGULATIONS**

1. The award entry form and supporting documentation for the nomination must be postmarked no later than June 1 of the current school year.
2. Members of the student organization committee of the Business Education Division of ACTE will screen the materials of the nominees.
3. Notification to the recipients of the award will be made by October 15 of the following school year.

## ACTE BUSINESS EDUCATION DIVISION STUDENT ORGANIZATION AWARDS

4. The recipients of the award will be recognized at the opening session of the Business Education Division at the annual ACTE Convention in December of the school year following nomination. The recipients will be responsible for all travel expenses if they attend the ACTE convention. Attendance at the ACTE Convention by the recipients is not mandatory to receive recognition.
5. All materials must be typewritten. The following must be submitted in **one letter-size manila folder** by the postmark deadline of June 1:
  - Five copies (original and/or copy) of the rating sheet with nominee information block completed.
  - Five copies (original and/or copy) of the completed entry form.
  - Five copies (original and/or copy) of a **one-page letter** of application for the award from the nominee.
  - Five copies (original and/or copy) of a brief (**not to exceed two pages**) resume of the nominee.
  - Five copies (original and/or copy) of a **one-page** essay written by the nominee outlining his/her success and future career plans, and how involvement in business courses and a career and technical student organization has enhanced the student's leadership and professional development.
  - Five copies (original and/or copy) of one letter of recommendation (**not to exceed one page**) from the nominee's business education teacher or career and technical student organization local or state advisor.
  - The above materials should be **paper clipped into five sets**. One copy of each document makes up a set.
6. Photographs are not allowed. No other materials will be accepted. Materials will not be returned.
7. The nomination materials should follow the same sequence given on the rating sheet. If information is not available for a particular criterion, include a statement to that effect.
8. Judges must deduct 1 to 10 points from the scores of nominees who submit materials by the stated deadline but do not adhere to the award guidelines for the submission of proper materials.
9. Nominees failing to submit the proper materials by the stated deadline will be disqualified.
10. The letter of application, resume, and essay must be prepared by the student member — not teachers or advisors. Teachers or advisors should serve as consultants to ensure that these materials are well organized, contain substantiated statements, and are written in a business style.

### PROCEDURE

Criteria for selection of the nominee should include:

- Business course(s) or program(s) in which the student is currently enrolled or has completed.
- Years of participation in career and technical student organization activities.
- Extent of participation in conferences sponsored by the local, state, and national associations of the career and technical student organization.
- Officer and committee chair positions held in the career and technical student organization.
- Participation in school and community activities.
- Awards and honors received.
- Career plans.

The materials submitted should address the above criteria.

### JUDGING

There will be a panel of judges from the student organizations committee of the Business Education Division of ACTE. Judges will use the rating sheet attached to these guidelines to evaluate the materials submitted by the nominee. **Students must achieve an average rating from the judges of at least 70 points to receive the award.** All judges' decisions are final.

ACTE BUSINESS EDUCATION DIVISION

Entry Form for Outstanding Business Education Student Awards

ACTE Region \_\_\_\_\_ Secondary   
Post-Secondary

Name \_\_\_\_\_

Complete home address \_\_\_\_\_

\_\_\_\_\_

Name of School \_\_\_\_\_

Complete Address of School \_\_\_\_\_

\_\_\_\_\_

Home Phone \_\_\_\_\_ School Phone \_\_\_\_\_ E-mail \_\_\_\_\_

Career and Technical Student Organization Membership:

- Business Professionals of America  Future Business Leaders of America-Phi Beta Lambda
- Pi Omega Pi

Member of Business Education Division of ACTE Making Nomination:

Name \_\_\_\_\_ State \_\_\_\_\_

ACTE **current** membership number \_\_\_\_\_

Complete home address \_\_\_\_\_

\_\_\_\_\_

*I certify that the attached nomination materials are my own work* \_\_\_\_\_  
Signature of Student/Nominee

FOR OFFICE USE:

- \_\_\_\_\_ Date Postmarked
- (5) entry form
  - (5) letter of application
  - (5) résumé
  - (5) essay
  - (5) letter of recommendation
  - (1) letter-size manila folder
  - \_\_\_\_\_ other: \_\_\_\_\_

Postmark no later than:

June 1, 2007

and send to:

Mary Nemes  
BE Director/Chair  
Anne Arundel County Public Schools  
1001 Annapolis Road  
Gambrills, MD 21054  
Voice: 410-674-6500  
m\_nem@hotmail.com  
Work410-674-6500x219:  
Fax:301-314-6877

**ACTE BUSINESS EDUCATION DIVISION**

**Outstanding Business Education Student Awards Rating Sheet**

Points given may range between zero and the maximum number indicated.

**BUSINESS COURSES/PROGRAMS**

Business course(s) or program(s) currently enrolled/completed \_\_\_\_\_ 10

**CAREER & TECHNICAL STUDENT ORGANIZATION LEADERSHIP AND INVOLVEMENT**

Year(s) of membership	_____	5	
Local office(s) holding/held	_____	10	
State and/or national office(s) holding/held	_____	10	
Committee chair positions(s) holding/held	_____	10	
Attendance at state leadership conferences	_____	5	
Attendance at national leadership conferences	_____	5	
Participation in competitive events on the state level	_____	5	
Participation in competitive events on the national level	_____	5	_____ 55

**OTHER LEADERSHIP ROLES**

Participation in other school activities	_____	5	
Participation in community activities	_____	5	
Awards and honors	_____	5	
Career plans	_____	5	_____ 20

**MATERIALS FORMAT**

Information follows sequence of rating sheet	_____	5	
Clear and concise presentation of facts with logical arrangement	_____	5	
Correct grammar, punctuation, spelling, and acceptable business style	_____	5	_____ 15

<i>Nominee Information</i>	
To be completed by nominee:	
Name _____	
ACTE Region _____	
Secondary <input type="checkbox"/>	Post-Secondary <input type="checkbox"/>

SCORE \_\_\_\_\_ 100

Total points deducted for not adhering to regulations \_\_\_\_\_

Final Score \_\_\_\_\_

Judge's Signature \_\_\_\_\_

# MEMBERSHIP in NASBE

Please print and complete the form to be included in the NASBE Directory. Your check of \$15 for membership as an active or associate member of NASBE will be greatly appreciated.

**Return to:**

Colleen Hunt, NASBE Treasurer  
Dept. of Ed. Consultant  
12528 525th Street  
Elliott, IA 51532  
Phone: 515-281-0319, Fax: 515-281-6544  
E-mail: Colleen.Hunt@iowa.gov



## 2006-2007 NASBE DIRECTORY INFORMATION FORM

Name		
Title		
Address		
City	State	ZIP
Business Phone ( )	Business Fax ( )	
Home Phone ( )	Home Fax ( )	
E-mail Address Work:	E-mail Address Home:	
Website Address:		

### SUPPORT YOUR NASBE ORGANIZATION BY BECOMING A MEMBER!!

**Active Members** are Business Education program supervisors who are direct employees of a state, region, or local education agency. Each active member of NASBE present at the NASBE business meetings at ACTE and NBEA conventions is eligible to vote. **DUES ARE \$15.**

**Associate Members** are persons from the field of business who are interested in supporting the purposes of NASBE. Associate members may pay dues and become nonvoting associate members. Associate members may include student organization directors, association directors, members of the U.S. Department of Education, publishers, vendors, and former state supervisors of business education. Associate members may attend all meetings of the association and may, upon request to the presiding officer, be extended the privilege of the floor. **DUES ARE \$15. (You MUST be an ACTE member, as we are an affiliate.)**

**NOTE: Membership is July 1 – June 30. To be included in directory, information must be post-marked ASAP. After the ACTE Conference, only paid members receive correspondence.**



## ***NASBE Membership***

Membership in the Association for Career and Technical Education shall be a requirement for active membership in NASBE. There are three kinds of membership available in NASBE: *active, associate, and honorary*.

### **Active Members**

State, regional, and local supervisors (including assistant supervisors and district supervisors with direct responsibility for program development and/or Business Education co-curricula student organizations) of multiple Business Education programs who are direct employees of a state, region, or local educational agency may become active members. Each active member of NASBE present at the NASBE Business meetings at ACTE and NBEA conventions is eligible to vote.

### **Associate Members**

Associate members are persons from the field of business who are interested in supporting the purposes of NASBE and are members of ACTE. Associate members may pay dues and become nonvoting associate members. Associate members may include student organization directors, association directors, members of the U.S. Department of Education, publishers, vendors, and former state supervisors of Business Education. Associate members may attend all meetings of the association and may, upon request to the presiding officer, be extended the privilege of the floor.

### **Honorary Members**

Honorary members are persons who are officially concerned with administration and supervision of vocational education as well as others, including those in the fields of vocational education, who are actively and materially assisting to encourage and to develop Business Education. Honorary members may be elected by a majority vote of the active members present at any business meeting upon proposal by the Nominating Committee. Honorary members **do not** pay dues and are **nonvoting** members.

Honorary members may attend all meetings of NASBE and may, upon request to and/or by the presiding officer, be extended the privilege of the floor. Honorary membership will be presented to the NBEA Executive Director, ACTE/BE Division Vice President, and the CEO's of Business Professionals of America and the Future Business Leaders of America/Phi Beta Lambda (effective July 1, 1995).

### **Membership Year**

The membership year shall coincide with that of the Association for Career and Technical Education.



## **2006-2007 ACTE/BE COMMITTEES\**Under revision***

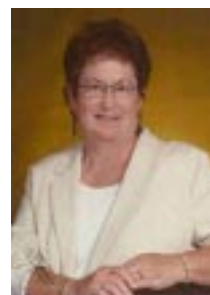
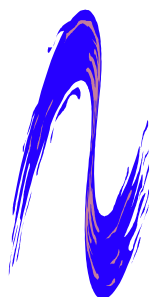
<u>COMMITTEE</u>	<u>TERM</u>
<b>ACTE/BE Division Policy</b>	
Deborah Seehorn (NC) .....	2003-2005
Jean Kyle (MN) .....	2004-2006
<b>AWARDS</b>	
Anna Nemesh (MD) .....	2004-2007
<b>COMMUNICATIONS</b>	
Barb Bielenberg (IA) .....	2005-2007
<b>LEGISLATION</b>	
Jean Kyle (MN) .....	2003-2005
<b>MEMBERSHIP</b>	
Colleen Hunt (IA) .....	2006-2007
<b>DIVERSITY ACTION</b>	
Fred Reed (FL) .....	2003-2005
<b>NOMINATING</b>	
Vacant () .....	2005-2007
<b>OPERATING POLICIES</b>	
Barb Beadle (IN) .....	2002-2005
<b>PROFESSIONAL DEVELOPMENT</b>	
Anna Nemesh (MD) .....	2005-2007
<b>PROGRAM LEADERSHIP</b>	
Janet Gandy (AZ) .....	2004-2007
<b>RESOLUTIONS</b>	
Kara Burkett (TN) .....	2002-2005
<b>CAREER &amp; TECHNICAL STUDENT ORGA- NIZATIONS</b>	
Colleen Hunt (IA) .....	2003-2005
<b>NASBE NOMINATING COMMITTEE</b>	
Jean Kyle (Im.Past Pres.)(MN) (Chair) .....	2005-2006
Deb Seehorn (Past Pres.) (SC) .....	2005-2006
Colleen Hunt (mbr. at large) (IA) .....	2005-2006
<b>PARLIAMENTARIAN</b>	
Maurice Henderson .....	2005-2006

## **MEETING ANNOUNCEMENTS**

- ACTE** - Dec. 13-15, 2007 - Las Vegas, NV  
Dec. 4-6, 2008 - Charlotte, NC
- NBEA** - April 4-7, 2007 - New York, NY  
March 19-22, 2008 - San Antonio, TX  
April 8-11, 2009 - Chicago, IL  
April 20-23, 2010 - San Diego, CA  
April 20-23, 2011 - New Orleans, LA
- ISBE** - July 29-Aug. 3, 2007 - Vienna, Austria
- NCBEA** - July 23-27, 2007 - Springfield, MO
- MPBEA** - June 14-17, 2007 - Kansas City, MO
- SBEA** - October 18-21, 2006 - Atlanta, GA
- WBITE** - February 15-18, 2007 - Missoula, MT
- EBEA** - October 12-15, 2006 - San Juan, PR

## **NEWSLETTER EDITOR**

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Fax: 712-279-6747



# NASBE OFFICERS AND INFORMATION

## 2006-2007 NASBE OFFICERS



New Officers, from left: Kara Burkett (TN), President, Lee Marcoux (CT), President-elect; Denise Roseland (WI) Vice President; Mabel Burchfield, Secretary (not pictured, Colleen Hunt, Treasurer)

### RENEWAL OF DUES

August is the time to renew your membership in **NASBE** and **ACTE**.

**NASBE** is your organization, and it needs your support and input. Be an active participant. Renew your membership and make the commitment that we all work together in making **NASBE** a strong affiliate of the **BE Division of ACTE**.

An application form is included in this newsletter. **You MUST be an ACTE member.**



NASBE Members at NBEA Tampa



**PRESIDENT** ..... **Kara Burkett**  
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Business & Information Technology  
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## ACTE Wants Your E-mail Address

**A**CTE is trying to obtain the year-round e-mail addresses for all members. In order to provide you with additional membership services, they need this information. E-mail is the quickest and sometimes most convenient way for people to communicate. Make sure you contact ACTE at 1-800-826-9972 for additional details.

The *Career Tech Update* Newsletter is now being published in an e-mail format. This newsletter will be free to all ACTE members starting in 2003. This is yet another reason to make sure ACTE has your e-mail address.

Visit the **Lesson Plan Library** at ACTE website for **Business Lesson Plans**:

[http://www.acteonline.org/resource\\_center/lpl/busi.cfm](http://www.acteonline.org/resource_center/lpl/busi.cfm)

**Please submit articles for the next issue of the NASBE Newsletter, and attach a picture of yourself (digital or scanned)**

NASBE Website: (Thanks to Barb Beadle, Indiana D.E.) <http://www.nasbe.us>

The next **deadline** is:

**April 20, 2007**

for **June** publication

**October 12, 2007**  
for **November** publication

## Subscribe to the NASBE LISTSERV

**D**o you need to keep in touch with fellow business education supervisors? Do you have good information you want to share with your colleagues? Then use the NASBE Listserv as a way to reach all your fellow business education supervisors.

If you have not signed up for the listserv, please send an e-mail message to [maurice.henderson@emich.edu](mailto:maurice.henderson@emich.edu) indicating that you would like to subscribe to the listserv.

If you are subscribed, and once you have subscribed, you can send a message that will reach all members subscribed to the list by sending an e-mail message to: [nasbe@s-listserv.thomsonlearning.com](mailto:nasbe@s-listserv.thomsonlearning.com). E-mail address changes for the listserv should be sent to [maurice.henderson@emich.edu](mailto:maurice.henderson@emich.edu).

Don't miss out on sharing and receiving valuable information that can assist you.

"Please note that attachments of any kind are not accepted through the listserv. Sending a message with an attachment will cause the message to be rejected and not sent without receiving any type of rejections message.

Also, as a subscriber to the listserv, you will also receive a copy of any messages that you send. This can be used to confirm that your message was sent. If you don't get a copy of your message, then your message was not successfully transmitted."

**NEW YORK MARRIOTT MARQUIS**

