



# NASBE NEWSLETTER

National Association of Supervisors for Business Education

Website: <http://www.nasbe.us> (Barb Beadle, webmaster)

## President's Corner.....



### Jean Kyle

On behalf of NASBE it is my pleasure to greet all Business and Marketing education supervisors and others supportive of our profession. While we have some enormous challenges

on our horizon, we also have corresponding opportunities.

When we look at our professional landscape it appears very full and what first emerges from it for many of us is funding. Whether it is local, state or federal, funding is an issue of basic concern for CTE. With the recent national disasters from the hurricanes the federal funding issue remains unsettled as the Congress has increasingly difficult budget choices to make, including those in education. Each of us must be prepared to do our part to communicate the importance of strong career and technical education systems. We must demonstrate to decision makers through strong evidence that CTE programs are accountable for the investment made. We must show that contextual learning and integrated academic content make an important difference in the quality of education for many students and add value to the quality of life in countless communities.

“We are going to Kansas City, Kansas City here we come” has been on my mind since the announcement that the annual ACTE conference will be in Kansas City, Missouri in December rather than New Orleans as was originally planned. The relocation of the conference has been hectic, to say the least. But, plans are in motion to make it all happen as

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*President's Corner, continued from column 1*

scheduled December 8-10, just a different city! With the central location of Kansas City it is thought attendance will be good, and more participants will mean more opportunities for attendees to network with colleagues from other states.

It will be great to see as many NASBE members as is possible attend this important conference. As NASBE is an ACTE affiliate organization this is a good year for our members to attend and show support for career and technical education. At this years convention nationally known change expert Jennifer James will deliver the opening keynote address. Her innovative ideas on adapting to change

*continued on p. 2*

## Table of Contents

<u>Article</u>	<u>Page #</u>
President's Corner .....	1-2
NBEA NASBE Awards & Pictures .....	2-3
NBEA General Session Speakers .....	4
FBLA Student Organization, Pictures .....	5
ACTE Student Award Information .....	6-7
ACTE Student Award Forms & Rating Sheet ..	8-9
Certification Questionnaire from Kara .....	10-11
Policy Statement 76 .....	12
Policy Statement 77 .....	13-14
Officer Nomination Form .....	15
Outstanding Leadership Award Info.,form ...	16-17
Websites .....	18
NASBE Dinner .....	19
Membership Form & Information .....	20-21
Officers & Committees .....	22-23
NASBE ListServ, Deadlines .....	24

# President's Corner

*continued from Page 1*

and developing strong thinking skills, will make for an entertaining and engaging session. We will also hear from Kansas City Mayor, Kay Barnes and Acting Assistant Secretary for the U.S. Department of Education's Office of Vocational and Adult Education (OVAE), Beto Gonzalez. Also, there will be an abundance of excellent breakout sessions to choose from. The NASBE rap session and business meetings and our ACTE/BE Division meetings will complete a full conference experience for us.

The NASBE RAP session is scheduled for Wednesday, December 7 from 3:30 PM until 5:00 PM. Although the conference doesn't start until the next day, it is worthwhile to plan to arrive in time for this session. We do not have the meeting room assignments yet. These will be available on the NASBE website and sent out through the NASBE listserv, and also be listed in the conference program book, too. If you have not attended a RAP session, it is a time and place where we share new developments and trends for business education in our states. Please plan to share what is new in your state and come prepared for a rich discussion of business education issues.

Do you have plans to promote National Education for Business Month in November 2005? This month offers a perfect opportunity to show the many skills and abilities that students achieve in business education courses and programs. Some stakeholders may not realize all that happens under the business education umbrella. A promotion in November that shows how we help students build essential business knowledge and develop skills important to success in business does much to advance the importance of business education programs.

As I commence my time as President of NASBE I would like to recognize immediate past president, Debbie Sehorn and her officer team for the hours that were given to the advancement of business education at all levels. I extend my warmest re-

gards and on behalf of NASBE and offer sincere thanks for all that has been accomplished by each of you under Debbie's leadership. I personally thank Debbie for the kindness and patience she has shown me and I have started in this journey and for her gentle guidance about how all of this works and how we all work together.

Best wishes for a successful year and thank you to all of you for all that you do to move business education to the next level of excellence. As NASBE president for the 2005-2006 year, please let me know of your ideas, issues and concerns for business education.

*. . . .Jean Kyle  
NASBE President*

Register for the [Math-in-CTE pre-Convention workshop](#) to be held Wednesday, Dec. 7.

Visit the [Lesson Plan Library](#) at ACTE website for **Business Lesson Plans:**  
[http://www.acteonline.org/resource\\_center/lpl/busi.cfm](http://www.acteonline.org/resource_center/lpl/busi.cfm)

## NASBE Webmaster

Barb Beadle (IN Dept. of Ed.)



## Preparing New CTE Teachers in Nebraska Bonnie Sibert (Nebraska Dept. of Ed.)

*The Real Teacher Workshops organized by the Nebraska Career Education staff at the Nebraska Department of Education and Nebraska's ACTE organization were recently held at six sites across the state. Nebraska's Tech Prep Coordinators added their support by hosting the workshops at their respective community college campuses.*



Bonnie Sibert  
Nebraska D.E.

The objective of the workshop was to provide support to career and technical education teachers just beginning their career journey. The agenda included two main topics – classroom management and teaching strategies. Participants experienced working on projects using various classroom strategies and demonstrated E-moments they could use in the classroom from the book, *Strategies for Great Teaching*. Each participant received a copy of the book written by Mark Reardon and Seth Derner.

The Commissioner of Education, Doug Christensen greeted the teachers via a CD presentation. A panel of experienced teachers, principals and counselors answered questions and discussed concerns the new teachers presented. Nebraska Career Education staff members presented information on Nebraska's new Career Fields Model. To view Nebraska's Career Fields model, visit <http://www.nde.state.ne.us/BMIT/>.

Of the 63 participants in attendance at the Saturday workshop, 22 were business teachers! The 2005 Real Workshop had been offered for the first time in 2004. The workshop evaluations indicate that our newer career and technical education teachers greatly appreciate the opportunity to network and learn from their peers.



## RESOLUTIONS

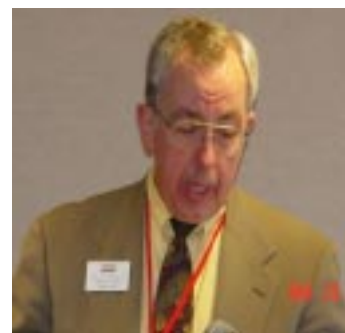
This is a request to the NASBE members to submit recommendations regarding Resolutions that have impact on all of Career and Technical Education. If I can just get your concern I can put the recommendation into a resolution format.

Kara Burkett, NASBE Resolutions Chair



## ACTE Kansas City Dec. 7-10, 2005

(Math Preconference on Wed., Dec. 7)



John Boyd, BPA  
President

[www.bpa.org](http://www.bpa.org)

## FBLA-PBL: Unlocking the Potential of Today's Youth

**F**uture Business Leaders of America-Phi Beta Lambda (FBLA-PBL) is off to a tremendous start this school year. Membership is up compared to last year; national sponsors already are signing up for the coming year's competitive events, following a record year with over \$100,000 in sponsors in 2004–2005; and we are introducing more member benefits as the months progress.

### MaggieMoo's Ice Cream and Treateries

This year we welcomed a new, exciting national sponsor who brought two fresh, new programs to our organization. Headquartered in Columbia, Maryland, MaggieMoo's operates more than 172 treateries across the nation.

MaggieMoo's has developed a "Celebrity Scoop" fund-raiser program where our chapters, states, and national office receive a percentage of an evening's sales. MaggieMoo's is presently sponsoring a Business Plan Writing Contest for all members of FBLA-PBL. Students are given specific guidelines on what is expected in their plan and the requirements are very detailed. The winner of this contest will either win a \$10,000 college scholarship or a MaggieMoo's franchise (MaggieMoo's will waive the \$30,000 franchise fee.).

### Business Achievement Awards

The Business Achievement Awards (BAA) were introduced three years ago to enhance the curriculum and provide our students with rewards for reaching goals above and beyond the classroom. They have blossomed into a very popular portfolio-builder and benefit for all who take the challenge.

The BAA awards are structured according to the following four levels of leadership achievement: Future, Business, Leader, and America. Each level includes business, education, and leadership elements.

In addition, each level

- is integrated into the FBLA-PBL goals, programs, and partnerships;
- is aligned with NBEA Standards;
- includes integrated classroom activities;
- takes into consideration the strategic needs at each level of the association; and
- is in compliance with and influenced by current business practices and corporate needs.

### *Curriculum for Operating a Student-run Credit Union*

Finding new and different curriculum benefits for the classroom is the FBLA-PBL goal. And when Apple Federal Credit Union (FCU) brought us the student-run credit union program, we knew we had a winner. This concept has been successful in schools throughout the Mid-Atlantic and is ready to branch out, partnering with credit unions across the country.

This project can turn into a great community service for the school and a tremendous learning tool for the students.

*This is just the beginning of new programs available through FBLA-PBL. We have more in the pipeline. Watch our national Web site at [www.fbla-pbl.org](http://www.fbla-pbl.org) for information on new benefits and programs.*

### **FBLA/PBL Student Organization CEO Jean Buckley**



## ACTE BUSINESS EDUCATION DIVISION STUDENT ORGANIZATION AWARDS

Spring 2005

### Please share with all potential nominators

There are many students who are involved with career and technical education student organizations and are excellent candidates for national recognition. However, it takes someone to recognize this and to nominate these students. If you are a **current member** of the **Business Education Division of ACTE** you may nominate a student for the Student Organization Awards. **Your current membership number must be on the nomination form and will be verified.**

We will recognize secondary and post-secondary students who exceed a minimal rating for these awards. One award will be given for each region of ACTE for the secondary level and one for the post-secondary level. Please feel free to make copies of the application to share with other professionals, or contact the committee chair for additional copies.

Colleen Hunt  
Iowa Department of Education  
Grimes State Office Building  
Des Moines, IA 50319-0146  
colleen.hunt@iowa.gov  
Work: 515-281-0319  
Fax: 515-281-6544

Thank you for your support of student organizations.

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### ACTE BUSINESS EDUCATION DIVISION OUTSTANDING BUSINESS EDUCATION STUDENTS AWARDS

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#### CRITERIA

This award is designed to provide recognition to five secondary and five post-secondary outstanding students who have demonstrated leadership potential through enrollment in business courses and involvement in career and technical student organization activities as well as the school and community.

#### ELIGIBILITY

Secondary or post-secondary students must be nominated by a member of the Business Education Division of the Association for Career and Technical Education (ACTE). The nominee must be a local, state, and national student member of Business Professionals of America, Future Business Leaders of America-Phi Beta Lambda, or Pi Omega Pi at the time of the nomination. The students must be enrolled in school through December of the school year of nomination and must not possess a baccalaureate degree prior to that December. One secondary and one post-secondary student per ACTE region will be recognized.

#### REGULATIONS

1. The award entry form and supporting documentation for the nomination must be postmarked no later than June 1 of the current school year.
2. Members of the student organization committee of the Business Education Division of ACTE will screen the materials of the nominees.
3. Notification to the recipients of the award will be made by October 15 of the following school year.

*continued on page 7*

## ACTE BUSINESS EDUCATION DIVISION STUDENT ORGANIZATION AWARDS

4. The recipients of the award will be recognized at the opening session of the Business Education Division at the annual ACTE Convention in December of the school year following nomination. The recipients will be responsible for all travel expenses if they attend the ACTE convention. Attendance at the ACTE Convention by the recipients is not mandatory to receive recognition.
5. All materials must be typewritten. The following must be submitted in **one letter-size manila folder** by the postmark deadline of June 1:
  - Five copies (original and/or copy) of the rating sheet with nominee information block completed.
  - Five copies (original and/or copy) of the completed entry form.
  - Five copies (original and/or copy) of a **one-page letter** of application for the award from the nominee.
  - Five copies (original and/or copy) of a brief (**not to exceed two pages**) resume of the nominee.
  - Five copies (original and/or copy) of a **one-page** essay written by the nominee outlining his/her success and future career plans, and how involvement in business courses and a career and technical student organization has enhanced the student's leadership and professional development.
  - Five copies (original and/or copy) of one letter of recommendation (**not to exceed one page**) from the nominee's business education teacher or career and technical student organization local or state advisor.
  - The above materials should be **paper clipped into five sets**. One copy of each document makes up a set.
6. Photographs are not allowed. No other materials will be accepted. Materials will not be returned.
7. The nomination materials should follow the same sequence given on the rating sheet. If information is not available for a particular criterion, include a statement to that effect.
8. Judges must deduct 1 to 10 points from the scores of nominees who submit materials by the stated deadline but do not adhere to the award guidelines for the submission of proper materials.
9. Nominees failing to submit the proper materials by the stated deadline will be disqualified.
10. The letter of application, resume, and essay must be prepared by the student member — not teachers or advisors. Teachers or advisors should serve as consultants to ensure that these materials are well organized, contain substantiated statements, and are written in a business style.

### PROCEDURE

Criteria for selection of the nominee should include:

- Business course(s) or program(s) in which the student is currently enrolled or has completed.
- Years of participation in career and technical student organization activities.
- Extent of participation in conferences sponsored by the local, state, and national associations of the career and technical student organization.
- Officer and committee chair positions held in the career and technical student organization.
- Participation in school and community activities.
- Awards and honors received.
- Career plans.

The materials submitted should address the above criteria.

### JUDGING

There will be a panel of judges from the student organizations committee of the Business Education Division of ACTE. Judges will use the rating sheet attached to these guidelines to evaluate the materials submitted by the nominee. **Students must achieve an average rating from the judges of at least 70 points to receive the award.** All judges' decisions are final.

**ACTE BUSINESS ED. DIVISION STUDENT ORGANIZATION AWARD ENTRY FORM**

*(Revised 02/15/05)*

**ACTE BUSINESS EDUCATION DIVISION**

**Entry Form for Outstanding Business Education Student Awards**

ACTE Region \_\_\_\_\_ Secondary   
Post-Secondary

Name \_\_\_\_\_

Complete home address \_\_\_\_\_  
\_\_\_\_\_

Name of School \_\_\_\_\_

Complete Address of School \_\_\_\_\_  
\_\_\_\_\_

Home Phone \_\_\_\_\_ School Phone \_\_\_\_\_ E-mail \_\_\_\_\_

Career and Technical Student Organization Membership:

Business Professionals of America  Future Business Leaders of America-Phi Beta Lambda

Pi Omega Pi

Member of Business Education Division of ACTE Making Nomination:

Name \_\_\_\_\_ State \_\_\_\_\_

ACTE **current** membership number \_\_\_\_\_

Complete home address \_\_\_\_\_  
\_\_\_\_\_

*I certify that the attached nomination materials are my own work* \_\_\_\_\_  
Signature of Student/Nominee

FOR OFFICE USE:

POSTMARK NO LATER THAN  
JUNE 1, 2005, AND MAIL TO:

- \_\_\_\_\_ Date Postmarked
- (5) entry form
  - (5) letter of application
  - (5) résumé
  - (5) essay
  - (5) letter of recommendation
  - (1) letter-size manila folder
- other: \_\_\_\_\_

Colleen Hunt, Consultant  
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**ACTE BUSINESS ED. DIVISION STUDENT ORGANIZATION AWARD RATING SHEET**

*(Revised 02/15/05)*

**ACTE BUSINESS EDUCATION DIVISION**

**Outstanding Business Education Student Awards Rating Sheet**

Points given may range between zero and the maximum number indicated.

**BUSINESS COURSES/PROGRAMS**

Business course(s) or program(s) currently enrolled/completed \_\_\_\_\_ 10

**CAREER & TECHNICAL STUDENT ORGANIZATION LEADERSHIP AND INVOLVEMENT**

Year(s) of membership	_____	5	
Local office(s) holding/held	_____	10	
State and/or national office(s) holding/held	_____	10	
Committee chair positions(s) holding/held	_____	10	
Attendance at state leadership conferences	_____	5	
Attendance at national leadership conferences	_____	5	
Participation in competitive events on the state level	_____	5	
Participation in competitive events on the national level	_____	5	_____ 55

**OTHER LEADERSHIP ROLES**

Participation in other school activities	_____	5	
Participation in community activities	_____	5	
Awards and honors	_____	5	
Career plans	_____	5	_____ 20

**MATERIALS FORMAT**

Information follows sequence of rating sheet	_____	5	
Clear and concise presentation of facts with logical arrangement	_____	5	
Correct grammar, punctuation, spelling, and acceptable business style	_____	5	_____ 15

<i>Nominee Information</i>	
To be completed by nominee:	
Name _____	
ACTE Region _____	
Secondary <input type="checkbox"/>	Post-Secondary <input type="checkbox"/>

SCORE \_\_\_\_\_ 100

Total points deducted for not adhering to regulations \_\_\_\_\_

Final Score \_\_\_\_\_

Judge's Signature \_\_\_\_\_

# NASBE Questionnaire Business Technology Certification

*As a result of the emphasis being placed on certification and articulation at the Federal level the NASBE President at our Business meeting held during the NBEA Conference in April appointed me to chair a committee to research where we are with reference to program certification and instructors and students national and/or vendor certification. Please take a few minutes to complete the following questionnaire:*

**Yes      No      1.      Would you be willing to serve on this committee? If so, please add your contact information.**

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**Yes      No      2.      Do you currently have some type program certification? If yes, please explain or attach description.**

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**Yes      No      3.      If the answer to number 2 is yes, do you have an association, consortium, business, etc. sponsoring the certification? If yes, please note.**

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**Yes      No      4.      Do you currently have some type cluster(s) certification? If yes, please explain or attach description.**

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**Yes      No      5.      If the answer to number 4 is yes, do you have an association, consortium, business, etc. sponsoring the certification? If so, please note.**

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**Yes      No      6.      Do you currently have some type national (industry or vendor) certification? If yes, please list.**

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# NASBE Questionnaire Business Technology Certification

Yes No 7. If the above answer is yes, are your teachers required to have one or more of the above certifications in addition to their teacher certification? If yes, please list.

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Yes No 8. If one or more certifications are required for your teachers, is the required certification based on each course? Example: Word Processing-*Microsoft Word*

If no, please explain. Example: Cluster or Sub cluster, etc.

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Yes No 9. If the answer in # 6 is yes, are your students required to have one or more of the above certifications prior to the completion of their program? Please explain. Program, cluster, sub cluster or course and what type of certification.

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Yes No 10. Do you have state-wide articulation agreements? If yes, please note if program, cluster or course-by-course and the type of institutions with which you have agreements.

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Yes No 11. Please make any suggestions you may have regarding program, national and/or vendor certification?

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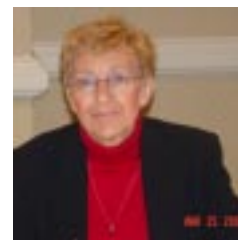
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Should you have any questions you can reach me at 615.532.2845 or 615.403.1002.

Return to: Kara B. Burkett  
e-mail: [kara.burkett@state.tn.us](mailto:kara.burkett@state.tn.us)  
Fax: 615.532.2862



## From ACTE Business Ed. Division President Mary Nemesh

Dear Colleagues:

I invite you to attend the 2005 ACTE Annual Convention and Exposition at the Kansas City Convention Center, Kansas City, MO, December 8-10. The theme for the convention is "Connecting Education and Careers." The convention is an unparalleled opportunity for you to acquire information in today's changing environment. Gather with your colleagues and friends to listen to prominent speakers from the business, education, and government sector.

On Wednesday afternoon from 3:30 p.m. to 5:00 p.m. the NASBE RAP Session will hold its annual informative session on administrative and supervisory issues. Learn about the innovative programs being implemented across the nation. Join us for an interesting afternoon.

Three dynamic general sessions have been planned. At the Opening General Session on Thursday, December 8, Jennifer James, a cultural anthropologist and expert on change, will be the keynote speaker. She will share her innovative ideas on adapting to change. ACTE will be honored with the presence of Mayor Kay Barnes, Kansas City and the Acting Assistant Secretary, Beto Gonzalez, from the U.S. Department of Education's Office of Vocational and Adult Education, Washington, DC. Mayor Barnes will bring greetings and Beto Gonzalez will also extend greetings. At a session scheduled for Thursday afternoon on the Perkins Act Gonzales will present his insights about issues surrounding education policy, in particular the Perkins Act as well as his vision regarding the future of career and technical education. On Friday, December 9, 7:30 a.m. to 9:00 a.m. Tom Vander Ark, Executive Director of Bill and Melinda Gates Foundation, will present his perspective on education. You will be enlightened by his presentation. A delectable continental breakfast will be served. On Saturday, December 10, 8:30 a.m. to 9:30 a.m. Loretta LaRoche, world renown expert on stress management, will be the Closing General Session Speaker. This session will be informative and entertaining. Each of the speakers will deliver powerful messages on issues that challenge us not only in our workplace but also in our daily lives. You won't want to miss these stimulating, inspiring sessions.

The Program Co-Chairs, Debbie Conrad and Diane Carpenter, planned program sessions to challenge you. Timely topics will be presented. Please check the program schedule for the sessions that will interest you.

The Business Education Opening Session scheduled for Friday, December 9, from 9:45 a.m. to 10:45 a.m. will feature Michael Aronin, a professional speaker and comedian. He will entertain you, make you feel relaxed, and inspire you. Humor, a fun filled session, and a rewarding message will be the highlights of Michael's presentation. Following the Business Education Opening Session, a galore of door prizes will be awarded. The Annual Business meeting will be conducted immediately following the Opening Session.



Each affiliate has time set aside to conduct a board meeting and a business meeting. Meetings for the three affiliates (NACEBE, NASBE, NATEBE) are scheduled for Saturday, December 10—board meetings from 7:00 a.m. to 8:15 a.m. and the annual business meetings scheduled for each affiliate from 3:15 p.m. to 4:15 p.m. Plan to attend the affiliate meetings. I will visit each affiliate to extend greetings.

Delta Pi Epsilon will host a luncheon on Saturday, December 10, noon to 1:15 p.m. Tickets will be available for purchase at the BE Opening Session. Robert Mitchell, Executive Director of DPE, ([rbmitchell@ualr.edu](mailto:rbmitchell@ualr.edu)) is the contact person for the luncheon tickets.

The Trade Show will offer you many opportunities to explore the latest technologies and current resources that we use in our classrooms. Hands-on opportunities will be provided. The exhibitors and vendors look forward to meeting you. You won't want to miss the interaction with the exhibitors and vendors. Please check the program booklet for the Trade Show Schedule and/or click on <http://www.acteonline.org> for the time schedule.

A Town Hall meeting is scheduled for Friday, December 9, at 2:45 p.m. - 4:45 p.m. Plan to attend to receive an update on ACTE.

A special event has been planned to honor our Award of Merit and Outstanding Service Award winner(s) along with the CTSO Student winners. We are planning a celebration to honor the individuals receiving awards. The Awards Ceremony will take place on Friday, December 9, 3:15 p.m. to 4:15 p.m. Mark your calendar to attend this special affair. Take part

*Continued on p. 12*

**2005 PROGRAM SCHEDULE**  
**ACTE/BUSINESS EDUCATION DIVISION - KANSAS CITY CONVENTION CENTER**  
**Kansas City, MO - December 7-10, 2005**

Theme: **Connecting Education and Careers**

2005 BE Convention Grid

TIME	WEDNESDAY DECEMBER 7	THURSDAY DECEMBER 8	FRIDAY DECEMBER 9	SATURDAY DECEMBER 10
6:45am—8:15 am		Business Education Strategic Planning Mtg. Strategic Planning Committee Members		
7:00am—8:15am		ACTE Opening General Session Jennifer James - Change Expert 8:30am—10:30am	ACTE Second General Session Tom VanderArk – Gates Foundation & ACTE Awards Recognition 7:30am—9:00am	NACEBE Executive Board Meeting NASBE Executive Board Meeting NATEBE Executive Boarding Meeting 7:00am—8:15am ACTE Closing Session—8:30am—9:30am Loretta LaRoche – Stress Management
9:15am—10:45am		Career Tech Expo 10:30am—4:00pm	Business Education Division Opening Session 9:45am—10:45am	Career Tech Expo 9:30am—12:00pm Do What? By When? School-To-Work: The Partnership of Business Vocational High Schools & Business/Industries in Taiwan, R.O.C. 9:45am —10:30am
10:45am—Noon		First Timers Orientation 10:45am—11:15am Kids For Careers	Business Education Division Business Meeting	
Noon—1:15pm				<b>Delta Pi Epsilon Luncheon</b>
1:00pm—3:15pm	Business Education Division Policy Meeting BE Policy Committee Members	Exhibitor Workshops 1:00 pm—4:00pm General Education Sessions and Workforce Development/Certification Programs 1:15pm—4:00pm	P.A.Y. Online Students: Best Practices for Web-based Business and Technology Courses Fostering Partnerships Through Service Learning Financial Literacy for Teens...Learn Now or Pay Later 1:15pm — 2:00pm	Foundation Success—A Competition Model Making Classroom Connections Through Leadership 1:15pm—2:00pm
2:00pm—3:00pm		Perkins and Other Federal Legislation...What Next? 2:15pm—4:00pm	Using Multimedia to Enhance Traditional Portfolios Integrating CTSO Into the Curriculum A Comprehensive Solution Using Computers, Interactive Software and a Host of Supporting Materials for Reaching and Teaching Students About Personal Money Mgmt & Life Skills 2:15pm—3:00pm ACTE Town Hall Meeting 2:45pm—4:45pm	Business Information Exchange 2:00pm—3:00pm Beef Up Your Business Lab: Monopoly Style 2:15pm—3:00pm.
3:15pm—5:00pm	NASBE RAP Session 3:30 pm—5:00pm		Business Education Division Awards Program/Celebration 3:15pm—4:15pm	NACEBE Business Meeting NASBE Business Meeting NATEBE Business Meeting 3:15pm—4:15pm

**From ACTE Business Ed. Division President**  
**Mary Nemesh, *continued from p. 12.***

in the celebration!  
Each affiliate president has received the Business Education Program Grid and the Business Education Program At A Glance with room assignments. I am also forwarding this information to you. Please share this information with other colleagues who may not be a member of the ACTE/BE Division.  
For updates on the convention, access the ACTE web site: <http://www.acteonline.org>. Programs for each of the divisions are listed as well as pre-conference workshops/activities, industry and trade certification workshops, career academies and smaller learning communities, Perkins and other Federal legislation, career and technical education research, and many other sessions of interest. Check the above web site for the general convention programs and special programs.

Let us continue to reach out and encourage our colleagues to join and/or renew membership in ACTE and each of the affiliates (NACEBE, NASBE, and NATEBE). Each affiliate has a positive impact on business education. Together, we are a powerful team.

As President, I look forward to the coming year with a commitment to the future that lies ahead. It is a bright future.

May each of you have an interesting, challenging, and rewarding academic year. I look forward to your participation at the ACTE Convention and the Business Education Division program. You may contact me at [m\\_nem@hotmail.com](mailto:m_nem@hotmail.com) for any further information and/or if I can be of further assistance.

I look forward to seeing you at the convention. Have a safe journey.

Best wishes,  
**Mary Nemesh, BE President**

## PROGRAM-AT-A-GLANCE - BUSINESS EDUCATION DIVISION

### WEDNESDAY

**1:00 PM - 3:15 PM**

Business Education Division Policy Meeting  
KC Convention Center, **2102 B**

**3:30 PM - 5:00 PM**

**NASBE** Rap Session  
KC Convention Center, **4203 A**

### THURSDAY

**6:45 AM – 8:15 AM**

Business Education Strategic Planning Meeting  
KC Convention Center, **2104 A**

### FRIDAY

**9:15 AM - 10:45 AM**

Business Education Division Opening Session  
KC Convention Center, **4100 B**

**10:45 AM – 12:00 PM**

Business Education Division Business Meeting  
KC Convention Center, **4100 B**

**1:15 PM-2:00 PM**

P.A.Y. Online Students: Best Practices for Web-based Business and Technology Courses  
KC Convention Center, **4100 B**

Fostering Partnerships through Service Learning  
KC Convention Center, **4300 H**

Financial Literacy for Teens....Learn Now or Pay Later!

KC Convention Center, **2210**

**2:15 PM-3:00 PM**

Using Multimedia to Enhance Traditional Portfolios  
KC Convention Center, **4100 B**

Integrating Your CTSO Into the Curriculum  
KC Convention Center, **4300 H**

A Comprehensive Solution using Computers, Interactive Software, and a Host of Supporting Materials for Reaching & Teaching Students about Personal Money Management & Life Skills  
KC Convention Center, **2209**

**3:15 PM-4:15 PM**

Business Education Division Awards Program/  
Celebration  
KC Convention Center, **2105**

### SATURDAY

**7:00 AM - 8:15 AM**

NACEBE Executive Board Meeting  
KC Convention Center, **2212**

**7:00 AM - 8:15 AM**

NATEBE Executive Board Meeting  
KC Convention Center, **2213**

**7:00 AM - 8:15 AM**

**NASBE** Executive Board Meeting  
KC Convention Center, **4201 A**

**9:45 AM – 10:30 AM**

Do What?! By When? !  
KC Convention Center, **4201A**

School-to-Work: The Partnership of Business Vocational High Schools and Businesses/Industries in Taiwan, R. O. C.

KC Convention Center, **2206**

**12:00 PM – 1:15 PM**

Delta Pi Epsilon Luncheon  
KC Convention Center, **2215 B**

**1:15 PM – 2:00 PM**

Foundations Success - A Competition Model  
KC Convention Center, **4201 A**

Making Classroom Connections Through Leadership  
KC Convention Center, **4300 F**

**2:00 PM – 3:00 PM**

Business Information Exchange  
KC Convention Center, **2102 B**

**2:15 PM-3:00 PM**

Beef Up Your Business Lab: Monopoly Style  
KC Convention Center, **4204 B**

**3:15 PM – 4:15 PM**

**NASBE** Business Meeting  
KC Convention Center, **4201 A**

**3:15 PM – 4:15 PM**

NATEBE Business Meeting  
KC Convention Center, **4203 B**

**3:15 PM-4:15 PM**

NACEBE Business Meeting  
KC Convention Center, **4204 B**

National Association for Supervisors of Business Education

**Officer Nomination Form**

Name of candidate \_\_\_\_\_

Address of candidate \_\_\_\_\_

\_\_\_\_\_

Street City State Zip

Telephone Number \_\_\_\_\_

Work Home

E-mail Address \_\_\_\_\_

Indicate position for which candidate is being nominated: \_\_\_\_\_

President-elect \_\_\_\_\_

Vice-President \_\_\_\_\_

Secretary \_\_\_\_\_

Treasurer \_\_\_\_\_

Name of nominator: \_\_\_\_\_

Address of nominator: \_\_\_\_\_

\_\_\_\_\_

Street City State Zip

Telephone Number: \_\_\_\_\_

Work Home

E-mail Address: \_\_\_\_\_

Please mail this form **by November 21, 2005**, to the following address:

Mary Nemesh  
BE Director/Chair, Anne Arundel County Schools  
1001 Annapolis Road  
Gambrills, MD 21054

# NATIONAL ASSOCIATION OF SUPERVISORS OF BUSINESS EDUCATION OUTSTANDING LEADERSHIP AWARD

## Purpose

To encourage and reward outstanding contributions to the advancement of Business Education, especially contributions made through the National Association of Supervisors of Business Education to the development and advancement of Business Education and Career and Technical Education.

## The Award

The award will be presented by citation of testimony of the recipient's contribution to the National Association of Supervisors of Business Education, Business Education and Career and Technical Education. **Selection Criteria**

The recipient of this award (or recipients, in the event the award is shared) **must** be or have been a member of ACTE/ Business Education Division, and the National Association of Supervisors of Business Education. The recipient must be a person who, in the judgment of the Selection Committee, has made an outstanding contribution to the development and advancement of business education, supervision and career and technical education.

## Nature of the Contribution

The following suggested criteria may be used in reviewing the nominee's contributions:

1. Contributions made to teaching and/or administration of business education and career and technical education programs in high schools, colleges, career and technical schools, and/or business schools. **(10 points)**
2. Contributions made to the administration and supervision of business education programs. **(25 points)**
3. Contributions to business and industry, with definite implications and significance for education (membership in business community organizations) **(5 points)**
4. Contributions to the promotion of NASBE. **(30 points)**
5. Contributions to the promotion, expansion, development, and/or strengthening of ACTE/ BE DIVISION/NASBE **(20 points)**
6. Other significant professional contributions **(10 points)**

**NATIONAL ASSOCIATION OF SUPERVISORS OF BUSINESS EDUCATION  
OFFICIAL NOMINATION FORM**

Any member of the Association may make nominations for Career and Technical Education (ACTE) with active or affiliate membership in the National Association of Supervisors of Business Education (NASBE) for the **OUTSTANDING LEADERSHIP AWARD**. The Chairperson of the NASBE Awards Committee will contact the nominee directly for the necessary supporting materials. Nominations must be postmarked no later than **January 15**. Send by first-class mail. Please key all information.

Date \_\_\_\_\_

**Nominee Name** \_\_\_\_\_

Address \_\_\_\_\_

**City** \_\_\_\_\_ **State** \_\_\_\_\_ **Zip** \_\_\_\_\_

Telephone Numbers: Work \_\_\_\_\_ Home \_\_\_\_\_

E-Mail \_\_\_\_\_

Address \_\_\_\_\_

Position \_\_\_\_\_

Employer \_\_\_\_\_

**Nominator's Name** \_\_\_\_\_

Address \_\_\_\_\_

**City** \_\_\_\_\_ **State** \_\_\_\_\_ **Zip** \_\_\_\_\_

Telephone Numbers: Work \_\_\_\_\_ Home \_\_\_\_\_

E-Mail \_\_\_\_\_

Ad-  
dress \_\_\_\_\_

Position \_\_\_\_\_

Em-  
ployer \_\_\_\_\_

Signature \_\_\_\_\_

Please return the completed **Nomination Form** to:

Jean Kyle (FAX: 651-582-8492)  
Business Education Specialist  
Minnesota Department of Education  
Roseville, MN 55113-4266

# WEBSITES

NASBE - [www.nasbe.us](http://www.nasbe.us)  
NBEA - [www.nbea.org](http://www.nbea.org)  
ACTE - [acteonline.org](http://acteonline.org)  
ISBE - [www.siec-isbe.org](http://www.siec-isbe.org)

DPE - [www.dpe.org](http://www.dpe.org)  
FBLA/PBL - [www.fbla-pbl.org](http://www.fbla-pbl.org)  
BPA - [www.bpa.org](http://www.bpa.org)



## EDUCATION WEB SITES

DiscoverySchool  
<http://www.school.discovery.com>

Kathy Schrock's Guide for Educators  
<http://www.school.discovery.com/schrockguide>

<http://www.school.discovery.com/schrockguide/assess.html>

<http://www.school.discovery.com/schrockguide/eval.html>

<http://www.school.discovery.com/schrockguide/gadgets.html>

Education World  
<http://www.educationworld.com>

[http://www.educationworld.com/a\\_curr/profdev066.shtml](http://www.educationworld.com/a_curr/profdev066.shtml)

[http://www.educationalworld.com/a\\_curr/](http://www.educationalworld.com/a_curr/)

Scholastic  
<http://www.teacher.scholastic.com/>

<http://www.teacher.scholastic.com/products/instructor/cyberhunt.htm>

<http://www.teacher.scholastic.com/products/instructor/activities.htm>

Foundation for the Future of Business  
Education  
<http://www.ffbe.org>

i-SAFE America Internet Safety  
Education Foundation  
<http://www.isafe.org>

Blue Web'n  
<http://www.kn.pacbell.com/wired/bluewebn/>

<http://www.kn.pacbell.com/wired/bluewebn/updates.html>

Filamentality  
<http://www.kn.pacbell.com/wired/fil/>

Teachers.Net  
<http://www.teachers.net>

Internet4Classrooms  
<http://www.internet4classrooms.com>

<http://www.internet4classrooms.com/on-line.htm>

TeachersFirst  
<http://www.teachersfirst.com>

<http://www.teachersfirst.com/matrix.htm>

<http://www.teachersfirst.com/handouts.html>

ProTeacher  
<http://www.proteacher.com>

<http://www.proteacher.com/030000.shtml>

# MEMBERSHIP in NASBE

Please print and complete the form to be included in the NASBE Directory. Your check of \$15 for membership as an active or associate member of NASBE will be greatly appreciated.

**Return to:**

Sherry Franklin, NASBE Treasurer  
Tech Prep Coordinator  
Hinds Community College  
P O Box 1100  
Raymond, MS 39154-1100  
Phone: 601-857-3473, Fax: 601-857-3535  
E-mail: [sdfranklin@hindsc.edu](mailto:sdfranklin@hindsc.edu)



## 2005-2006 NASBE DIRECTORY INFORMATION FORM

Name	
Title	
Address	
City	State ZIP
Business Phone ( )	Business Fax ( )
Home Phone ( )	Home Fax ( )
E-mail Address Work:	E-mail Address Home:
Website Address:	

### SUPPORT YOUR NASBE ORGANIZATION BY BECOMING A MEMBER!!

**Active Members** are Business Education program supervisors who are direct employees of a state, region, or local education agency. Each active member of NASBE present at the NASBE business meetings at ACTE and NBEA conventions is eligible to vote. **DUES ARE \$15.**

**Associate Members** are persons from the field of business who are interested in supporting the purposes of NASBE. Associate members may pay dues and become non-voting associate members. Associate members may include student organization directors, association directors, members of the U.S. Department of Education, publishers, vendors, and former state supervisors of business education. Associate members may attend all meetings of the association and may, upon request to the presiding officer, be extended the privilege of the floor. **DUES ARE \$15.**

**NOTE: Membership is July 1 – June 30. To be included in directory, information must be post-marked ASAP. After the ACTE Conference, only paid members receive correspondence.**



## ***NASBE Membership***

Membership in the Association for Career and Technical Education shall be a requirement for active membership in NASBE. There are three kinds of membership available in NASBE: *active, associate, and honorary*.

### **Active Members**

State, regional, and local supervisors (including assistant supervisors and district supervisors with direct responsibility for program development and/or Business Education co-curricula student organizations) of multiple Business Education programs who are direct employees of a state, region, or local educational agency may become active members. Each active member of NASBE present at the NASBE Business meetings at ACTE and NBEA conventions is eligible to vote.

### **Associate Members**

Associate members are persons from the field of business who are interested in supporting the purposes of NASBE and are members of ACTE. Associate members may pay dues and become nonvoting associate members. Associate members may include student organization directors, association directors, members of the U.S. Department of Education, publishers, vendors, and former state supervisors of Business Education. Associate members may attend all meetings of the association and may, upon request to the presiding officer, be extended the privilege of the floor.

### **Honorary Members**

Honorary members are persons who are officially concerned with administration and supervision of vocational education as well as others, including those in the fields of vocational education, who are actively and materially assisting to encourage and to develop Business Education. Honorary members may be elected by a majority vote of the active members present at any business meeting upon proposal by the Nominating Committee. Honorary members **do not** pay dues and are **nonvoting** members.

Honorary members may attend all meetings of NASBE and may, upon request to and/or by the presiding officer, be extended the privilege of the floor. Honorary membership will be presented to the NBEA Executive Director, ACTE/BE Division Vice President, and the CEO's of Business Professionals of America and the Future Business Leaders of America/Phi Beta Lambda (effective July 1, 1995).

### **Membership Year**

The membership year shall coincide with that of the Association for Career and Technical Education.



## 2005-2006 ACTE/BE COMMITTEES

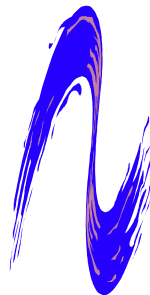
<u>COMMITTEE</u>	<u>TERM</u>
ACTE/BE Division Policy	
Deborah Seehorn (NC) .....	2003-2005
Jean Kyle (MN) .....	2004-2006
<b>AWARDS</b>	
Anna Nemesh (MD) .....	2004-2007
<b>COMMUNICATIONS</b>	
Barb Bielenberg (IA) .....	2004-2007
<b>LEGISLATION</b>	
Jean Kyle (MN) .....	2003-2005
<b>MEMBERSHIP</b>	
Sherry Franklin (MS) .....	2003-2006
<b>DIVERSITY ACTION</b>	
Fred Reed (FL) .....	2003-2005
<b>NOMINATING</b>	
Vacant () .....	2004-2007
<b>OPERATING POLICIES</b>	
Barb Beadle (IN) .....	2002-2005
<b>PROFESSIONAL DEVELOPMENT</b>	
Anna Nemesh (MD) .....	2003-2005
<b>PROGRAM LEADERSHIP</b>	
Janet Gandy (AZ) .....	2004-2007
<b>RESOLUTIONS</b>	
Kara Burkett (TN) .....	2002-2005
<b>CAREER &amp; TECHNICAL STUDENT ORGA- NIZATIONS</b>	
Colleen Hunt (IA) .....	2003-2005
<b>NASBE NOMINATING COMMITTEE</b>	
Deb Seehorn (Im.Past Pres.)(NC) (Chair) .	2004-2006
Mary Nemesh (Past Pres.) (MD) .....	2004-2006
Colleen Hunt (mbr. at large) (MN) .....	2005-2006
<b>PARLIAMENTARIAN</b>	
Maurice Henderson .....	2005-2006

## MEETING ANNOUNCEMENTS

- ACTE** - Dec. 9-12, 2005 - Kansas City, MO  
Nov. 30 - Dec. 2, 2006 - Atlanta, GA
- NBEA** - April 12-15, 2006 - Tampa Bay, FL  
March, 2007 - New York, NY
- ISBE** - July 24-29, 2006 - Faroe Islands
- NCBEA** - Nov. 11-12, 2005 - Indianapolis, IN  
November 2-3, 2006 - Springfield, IL
- MPBEA** - July 14-16, 2006 - Denver, CO
- SBEA** - October 18-21, 2006 - Atlanta, GA
- WBITE** - February 17-20, 2006 - Honolulu, HI
- EBEA** - October 13-16, 2005 - Iselin, NJ

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Fax: 712-279-6747



# NASBE OFFICERS AND INFORMATION



Officers, from left: Jean Kyle, President; Kara Burkett, President Elect; Diane Villagomez, Vice President; Katherine Cliatt, Secretary (not pictured, Sherry Franklin, Treasurer)

## 2005-2006 NASBE OFFICERS

**PRESIDENT** ..... **Jean Kyle**  
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1500 Highway 36 West Roseville, MN 55123  
651-582-8514 *Office*; 651-582-8492 *Fax*  
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**PRESIDENT-ELECT** ..... **Diane Villagomez**  
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**TREASURER** ..... **Sherry Franklin**  
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**PAST PRESIDENT** ..... **Deborah Seehorn**  
North Carolina Department of Public Instruction  
301 N. Wilmington Street Raleigh, NC 27601-2825  
919-807-3871 *Office*; 919-80703899 *Fax*  
[dseehorn@dpi.state.nc.us](mailto:dseehorn@dpi.state.nc.us)

## RENEWAL OF DUES

August is the time to renew your membership in **NASBE** and **ACTE**.

**NASBE** is your organization, and it needs your support and input. Be an active participant. Renew your membership and make the commitment that we all work together in making **NASBE** a strong affiliate of the **BE Division of ACTE**.

An application form is included in the newsletter.



NASBE Members at NBEA in Anaheim at NASBE Business Meeting



## ***ACTE Wants Your E-mail Address***

**A**CTE is trying to obtain the year-round e-mail addresses for all members. In order to provide you with additional membership services, they need this information. E-mail is the quickest and sometimes most convenient way for people to communicate. Make sure you contact ACTE at 1-800-826-9972 for additional details.

The *Career Tech Update* Newsletter is now being published in an e-mail format. This newsletter will be free to all ACTE members starting in 2003. This is yet another reason to make sure ACTE has your e-mail address.

**Please submit articles for the next issue of the NASBE Newsletter, and attach a picture of yourself (digital or scanned)**

**NASBE Website: (Thanks to Barb Beadle, Indiana D.E.) <http://www.nasbe.us>**

**The next **deadline** is:**

**January 13, 2006**

**for **February** publication**

**FUTURE DEADLINES**

**April 28, 2006**

**for **June** Publication**

**Oc tober 13, 2006**

**for **November** publication**

## ***Subscribe to the NASBE LISTSERV***

**D**o you need to keep in touch with fellow business education supervisors? Do you have good information you want to share with your colleagues? Then use the NASBE Listserv as a way to reach all your fellow business education supervisors.

If you have not signed up for the listserv, please send an e-mail message to [maurice.henderson@emich.edu](mailto:maurice.henderson@emich.edu) indicating that you would like to subscribe to the listserv.

If you are subscribed, and once you have subscribed, you can send a message that will reach all members subscribed to the list by sending an e-mail message to: [nasbe@s-listserv.thomsonlearning.com](mailto:nasbe@s-listserv.thomsonlearning.com). E-mail address changes for the listserv should be sent to [maurice.henderson@emich.edu](mailto:maurice.henderson@emich.edu).

Don't miss out on sharing and receiving valuable information that can assist you.

"Please note that attachments of any kind are not accepted through the listserv. Sending a message with an attachment will cause the message to be rejected and not sent without receiving any type of rejections message.

Also, as a subscriber to the listserv, you will also receive a copy of any messages that you send. This can be used to confirm that your message was sent. If you don't get a copy of your message, then your message was not successfully transmitted."

