



NASBE NEWSLETTER

National Association of Supervisors for Business Education

Website: <http://www.nasbe.us>

President's Corner Deborah Seehorn

Now that the weather has turned cooler, school is in full-swing, and fall is well under way, we begin to prepare for our upcoming ACTE Convention in Las Vegas. What a great opportunity for Career-Technical Educators to participate in such a wonderful professional development conference and be able to experience the glamour and glitz of Las Vegas in the evening!



I hope that many of you will be able to attend the 2004 ACTE Annual Convention and Exposition. The theme of the convention is *Connecting Education and Careers 2004*. Join fellow educators from around the world to examine exemplary programs and practices and to share and learn from each other as we strive to enhance the connection between education and careers.

The format of the ACTE Convention has been changed this year, with the conference concluding on Saturday evening. During the conference, three dynamic general session speakers are highlighted. Dr. Bob Kriegel, New York Times bestselling author and NPR Marketplace commentator will speak on *Riding the Wave of Change* on **Thursday, December 9, at 8:30 AM**. An expert on communications, group dynamics and teamwork, Amanda Gore, will speak on **Friday, December 10, at 8:30 AM**, about the secrets of building personal and professional relationships and effective teamwork. On **Saturday, December 11, at 8:30 AM**, Roger Herman, CEO of The Herman Group and futurist on workplace trends will speak about *Impending Crisis: Prepare Now for the Shortage of Skilled Labor*.

--continued in column 2--

President's Corner, continued from column 1

Additionally, there are two featured speakers from the Information Technology realm. Greg Butler, Microsoft Worldwide Public Sector, will hold sessions about technology in education on Thursday, **December 9, at 1:15 PM**. Also, Thomas Kadelbach, Oracle Corporation, will address *Workforce Preparation in an Outsourcing World* on **Thursday, December 9, at 2:15 PM**.

The NASBE RAP Session is scheduled for **Wednesday, December 8, from 3:30 – 5:30 PM**, in the Hilton. Please attend and share new developments and trends for business education in your state. Our NASBE professional association is so successful due to the partnerships that NASBE members form with

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President's Corner

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their colleagues throughout the nation as well as the partnerships we form with our faithful and supportive vendor colleagues. What a pleasure it is to socially network with NASBE members, meet new colleagues and greet long-time friends during our professional conferences! And it is so beneficial to each of us to learn of new developments and directions that each state is taking as we undergo periods of phenomenal change in our profession. The NASBE RAP Session provides the venue for this exchange of ideas and the opportunity to network while enjoying delicious refreshments.

The Business Education Opening Session and Business Meeting will be held on Friday, December 10, at 9:45 Am in the Convention Center. The Business Education Awards Luncheon, sponsored by Glencoe, will follow at 12:00 noon on Friday in the Convention Center. The Business Education Business Meeting will be held on Saturday at 7:15 AM in the Convention Center. And, there are numerous workshop sessions of tremendous benefit to business educators throughout the conference. Please plan to join us in the exciting western city of Las Vegas to experience professional growth as well as exciting entertainment December 8 – 11, 2004!

As I begin my tenure as NASBE President, I would be remiss if I did not appropriately recognize our outgoing president, Mary Nemesh, and her officer team for the many hours spent for the betterment of NASBE and the Business Education profession. I know that I join all NASBE members in extending our heartfelt thanks to Mary and the team for their dedication and support to NASBE. I would also like to thank Mary for her continued guidance and assistance to me as I undertake this position. It is reassuring to me to know that Mary is just an email away and that she is continuing to work for our profession as President of the Business Education Division of ACTE.

It is my hope that all of you have a successful and productive year as we all work toward the better of our business education profession.

Deborah Seehorn, President

EDUCATOR CHALLENGE

Dear NASBE Member,

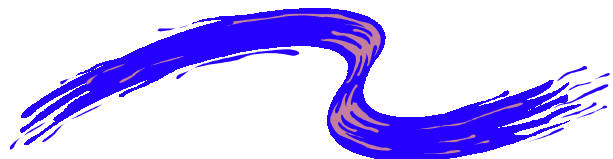
Mark your calendars! October 1st kicks off the Practical Money Skills for Life **Educator Challenge**. For the third year, Future Business Leaders of America and Visa are sponsoring this challenge to recognize middle and high school teachers who creatively teach financial literacy lessons in their classrooms.

The contest is open to middle school and high school teachers who teach money management skills. The link to register is: www.practicalmoneyskills.com/english/resources/contest/ and the registration materials will be posted by mid September. The top educator will receive a personal computer, a year-long classroom subscription to *USA Today*, a 5-computer lab, a position on Visas Practical Money Skills Educator Advisory Board, and a \$2,500 gift certificate for books and classroom supplies, and two additional educators will receive a computer. The contest starts October 1, 2004 and runs through January 14, 2005.

Please share this information with your staff, schools, and teachers. If you have any questions, you can contact FLBA-PBL at EducatorChallenge@fbla.org.

Sincerely,

Jean M. Buckley
President & CEO
FBLA-PBL, Inc.
1912 Association Drive
Reston, VA 20191
703-860-3334 ext. 113
jbuckley@fbla.org
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An Invitation from our ACTE Business Ed. Division President

Dear Colleagues:

I invite you to attend the 2004 ACTE Annual Convention and Exposition. The theme of this year's convention is "Connecting Education and Careers". The convention is an unparalleled opportunity for you to acquire information in today's changing environment. Come and gather with your colleagues and friends to listen to prominent speakers from the business and education sector.

Three dynamic general sessions have been planned. Bob Kriegel, a noted author and commentator for NPR's Marketplace Program, will address the Opening General Session on Thursday, December 9. His presentation on "Riding the Wave of Change" will whet your appetite. On Friday, December 10, you will have an opportunity to hear Amanda Gore, the Australian expert on communications, group dynamics and teamwork. You will be enlightened by her presentation. Roger Herman, CEO of the Herman Group, will conduct the Closing General Session on Saturday, December 11. His topic is "Impending Crisis: Prepare Now for the Shortage of Skilled Labor". Each of the speakers will deliver powerful messages on issues that challenge us in our workplace. You won't want to miss these stimulating sessions.

On Wednesday afternoon from 3:30 p.m. to 5:30 p.m. the NASBE RAP session will hold its annual informative session dealing with administrative and supervisory issues, sample new materials from the various states of programs being implemented, interact and gain insight into issues that affect business education nationwide and glean from the information presented which is your most valued resource. Join us for an interesting afternoon.

ACTE is offering a session on Thursday, December 9, 4:15 p.m. - 5:45 p.m. entitled "Kernels of Knowledge"; this session will be interactive and one in which you will obtain many resources. Plan to participate and share your expertise.

Each affiliate has time set aside to conduct a board meeting and a business meeting. These sessions are scheduled for Friday, December 10, 7:15 a.m. - 7:45 a.m.— affiliate board meeting and the business meeting to be conducted from 7:45 a.m. - 8:15 a.m. Please do not allow the early hour to discourage your participation. Your input is needed. I will visit each affiliate to extend my greetings

The Business Education Opening Session and the Annual Business Meeting will be conducted

on Friday, December 9, 9:45 a.m. Glencoe/McGraw-Hill will be hosting the Awards Luncheon on Friday, December 9 at noon. DPE will be hosting a luncheon scheduled for Saturday, December 11 at noon.

The Program Co-chairs, Debbie Conrad and Diane Carpenter, planned program sessions to challenge you. Please check the program schedule for the sessions that will interest you.

The Trade Show will offer you many opportunities to explore the latest technologies and current resources that we use in our classrooms. The exhibitors and vendors look forward to meeting you. You won't want to miss the interaction with the exhibitors and vendors. Please check the program booklet for the Trade Show Schedule and/or click on acteonline.org for the time schedule.

A Town Hall meeting on the Reorganization Structure is scheduled for Friday, December 10, at 2:25 p.m. - 4:15 p.m. An update on the reorganization will be presented. You will have an opportunity to address any concerns you have on the reorganization. Plan to attend this important meeting. Your input is needed.

Each affiliate president has received the Business Education Program Grid, the Business Education Program Description with Room Assignments and the ACTE General Program Grid. I am also forwarding this information to you. Please share this information with other colleagues who may not be a member of ACTE/Business Education Division.

For updates on the convention, go to acteonline.org. You will also see all programs listed for each division, pre-conference activities planned, legislation seminar and many other sessions of interest. Please check at your leisure.

Membership in our division has grown. Let us continue to reach out and encourage our colleagues to renew and/or join the Business Education Division.

As President, I look forward to the coming year with a commitment to the future that lies ahead. May each of you have an interesting, challenging and rewarding academic year. I look forward to your participation at the ACTE Convention and the Business Education Division program.



Mary Nemesh, President
ACTE Business Ed. Division

Business Education Program - ACTE December - Las Vegas

12/8/2004 **Wednesday** Convention Center, N245
1:15 PM 3:00 PM - **Bus. Ed. Division Policy Meeting**

12/8/2004 **Wednesday** V Hilton Hotel, Conference Room 11,12
3:30 PM 5:30 PM - **NASBE RAP Session**

12/9/2004 **Thursday** Convention Center, N245/7
6:45 AM 8:15 AM - **NASBE Strategic Planning Meeting**

12/10/2004 **Friday** Convention Center, N263
7:15 AM 7:45 AM - **NACEBE Executive Board Meeting**

12/10/2004 **Friday** Convention Center, N263C
7:15 AM 7:45 AM - **NASBE Executive Board Meeting**

12/10/2004 **Friday** Convention Center, N260
7:15 AM 7:45 AM - **NATEBE Executive Board Meeting**

12/10/2004 **Friday** Convention Center, N263
7:45 AM 8:15 AM - **NACEBE Business Meeting**

12/10/2004 **Friday** Convention Center, N263C
7:45 AM 8:15 AM - **NASBE Business Meeting**

12/10/2004 **Friday** Convention Center, N260
7:45 AM 8:15 AM - **NATEBE Business Meeting**

12/10/2004 **Friday** Convention Center, N258, 260
9:45 AM 11:30 AM - **Business Education Opening Session and Business Meeting**

12/10/2004 **Friday** Convention Center, N219-22
12:00 PM 1:15 PM - **Bus. Ed. Awards Luncheon - Glencoe**

12/10/2004 **Friday** Convention Center, Focus Area
1:15 PM 3:00 PM - **Impact of Globalization on Curriculum Development/Reform in Business Education**
Presenter(s): Clora Mae Baker; Carbondale, IL
Yun Shi; Carbondale, IL
Michaela Trummer; Carbondale, IL

Description: Through collaborative efforts of researchers representing Austria, China, and the United States, this presentation illustrates the trends of curriculum development with the impact of globalization.

12/10/2004 **Friday** Convention Center, Focus Area
1:15 PM 3:00 PM - **Training Alternative Teacher Education Students to Become Reflective Teachers**
Presenter(s): James Tarr; Carbondale, IL
Michaela Trimmer; Carbondale, IL
Clora Mae Baker; Carbondale, IL
Barbara Hagler; Carbondale, IL
Yun Shi; Carbondale, IL

Description: This presentation will present the latest research on the success of alternative teacher education students and development of reflective practices to improve teaching in business education.

12/10/2004 **Friday** Convention Center, Focus Area
1:15 PM 3:00 PM - **You Want Me To Do What???? Balance My Checkbook!!**

Presenter(s): Clora Mae Baker; Carbondale, IL
Barbara Hagler; Carbondale, IL
Yun Shi; Carbondale, IL
James Tarr; Carbondale, IL

Description: Projects in managing personal finance using Excel can be fun and educational. This presentation will demonstrate ideas that demystify personal finance and teach real-life skills while having fun.

12/10/2004 **Friday** Convention Center, N260
1:15 PM 2:00 PM - **46. E-commerce And Entrepreneurship: Where's The Connection?**
Presenter(s): Brenda Rhodes; Sterling, CO
Amy Sorensen; Sterling, CO

Description: As students begin to explore options for starting their own businesses, how does the online market fit into their plan? Find out new ways to add the E's together to spell "Succeed"!

12/10/2004 **Friday** Convention Center, N258
1:15 PM 2:00 PM - **47. Help At-risk Students Discover Their Future**
Presenter(s): Robert Hofmann; Denver, CO

Description: Provide at risk students with the opportunity to learn special skills

12/10/2004 **Friday** Convention Center, N260
2:15 PM 3:00 PM - **68. Curriculum Alignment Using the National Career Cluster Models**
Presenter(s): Michelle Keylon; Stillwater, OK

Description: Using Brainbench as a certification benchmark, the BITE division has created a process to align curriculum to meet the goal of a seamless educational system using Career Clusters.

12/10/2004 **Friday** Convention Center, N258
2:15 PM 3:00 PM - **69. Teaching Web-enhanced Software Applications Course To Community College Students**
Presenter(s): Mary Williams; Akron, OH

Description: This presentation will focus on designing, planning, and teaching a web-enhanced software applications course to community college students.

Business Education Program - ACTE December - Las Vegas

12/10/2004 Friday Convention Center, N260

3:15 PM 4:00 PM - 86. Cooperative Education Tools

Presenter(s): Patricia Beltram; Gilbert, AZ

Description: Looking for co-op lesson plans or marketing tools? Let's share our ideas. Attendees will walk away with co-op lesson plans/ideas, marketing materials, and training materials.

12/10/2004 Friday Convention Center, N258

3:15 PM 4:00 PM - 87. Race Issues in Career and Technical Education

Presenter(s): Tim Waid; Columbia, MO

Description: Exploring reasons and causes of low black student enrollment in CTE and low black teacher representation in CTE and discussing approaches to overcome these weaknesses within the field of CTE.

12/11/2004 Saturday Convention Center, N258

7:15 AM 8:15 AM - Business Education Business Meeting

12/11/2004 Saturday Convention Center, N258

9:45 AM 10:30 AM - 105. Developing Multimedia Demonstrations Using Hypercam

Presenter(s): Jasper Thomerson; Valdosta, GA

Description: Learn how to create multimedia training videos using HyperCam – An easy to use shareware software package. These AVI movie files are great for use in web-based and independent learning environments.

12/11/2004 Saturday Convention Center, N258

10:45 AM 11:30 AM - 123. Show Me The Students! A Secure Web-based Student/teacher Enrollment and Management System

Presenter(s): David Green; Victoria, TX
Shannon McBride; Victoria, TX

Description: The Golden Crescent Tech-Prep Partnership in Texas has created and implemented a Web-based student/teacher enrollment and management system. Partnership staff will present an overview of the system.

12/11/2004 Saturday Convention Center, N220

12:00 PM 1:15 PM - Delta Pi Epsilon Luncheon

12/11/2004 Saturday Convention Center, N258

1:15 PM 2:00 PM - 140. Business & Marketing Course Sequences & CTE Registered Programs in New York State

Presenter(s): Susan Hall; Buffalo, NY

Description: NYSED and BTANYS have provided school districts guidelines for business program sequences through a unique CTE approval process. This workshop will enable business departments to develop their own.

12/11/2004 Saturday Convention Center, N260

1:15 PM 2:00 PM - 141. Innovative Techniques for Communicating Expectations and Providing Content to Online Students

Presenter(s): Susan Jennings; Nacogdoches, TX

Description: Information will be provided on orientation, synchronous/asynchronous communication, and innovative content tools (inc. audio/video) that have been developed after nine semesters of online teaching.

12/11/2004 Saturday Convention Center, N258

2:15 PM 3:00 PM - 160. Business Education Survey of Technical and Community Education in Minnesota

Presenter(s): Jeanette Karjala; Winona, MN
Jean Kyle; Roseville, MN

Description: Curriculum, courses, technology, and staffing in Minnesota's technical and community college business education programs point to needed updates in business teacher preparation programs.

12/11/2004 Saturday Convention Center, N260

2:15 PM 3:00 PM - 161. National Board Certification Equals Respect for Career Technical Education

Presenter(s): Marcia Day; Athens, AL

Description: Outstanding credentials will increase respect for you and your program. Questions concerning the entire certification process will be presented. Web sites and newsgroups will be covered.

12/11/2004 Saturday Convention Center, N260

3:15 PM 4:00 PM - 179. Innovative Courses Linked to Standards in New York State

Presenter(s): Susan Hall; Buffalo, NY

Description: This workshop focus is on the new courses being created in New York State. These courses not only appeal to today's students, but also links business curriculum to other core and elective subjects.

12/11/2004 Saturday Convention Center, N258

3:15 PM 4:00 PM - 180. Integrating FBLA & Business Projects into the Curriculum

Presenter(s): Steve Weidenbach; Tacoma, WA
Christiann Thomas; Tacoma, WA
Laura Hilzendeger; Tacoma, WA

Description: Receive a CD filled with Future Business Leaders of America integration activities and business activities and projects for the business and marketing education classroom.



NASBE & Business Division Sessions & General Sessions

WEDNESDAY, December 8

9:00 a.m. - 4:00 p.m.
Pre Convention Seminar
Key Compliance &
Implementation in Perkins

1:15 - 3:00 p.m.
Business Education Division
Policy Meeting
Convention Center
Room N245

3:30-5:30 p.m.
Business Education
NASBE RAP Session
Las Vegas Hilton Hotel
Conference Room 11, 12

THURSDAY December 9

6:45 - 8:15 a.m.
Business Education
Strategic Planning Meeting
Convention Center
Room N263

THURSDAY December 9

8:30 - 10:30 a.m.
Opening General Session
Bob Kreigel
Riding the Wave of Change

10:30 a.m. - 4:00 p.m.
Career Tech Expo

1:15 - 4:00 p.m.
Trade Certification
Programs

1:15 p.m.
Featured Speaker Session
Greg Butler, Microsoft
Technology in Education

2:15 p.m.
Featured Speaker Session
Thomas Kadelbach, Oracle
Workforce Preparation in
an Outsourcing World

6:00 p.m. – 7:30 p.m.
President's Reception

FRIDAY, December 10

7:15 - 7:45 a.m.
NASBE Executive Bd. Mtg
Convention Center
Room N263C

NASBE & Business Division Sessions & General Sessions

FRIDAY, December 10

7:45 - 8:15 .m.

NASBE Business Meeting
Convention Center
Room N263C

8:30 - 9:30 a.m.

Second General Session
Amanda Gore
Building Relationships/Team-
work

9:30 - 11:00 a.m.

Research Posters

10:30 a.m. - 4:00 p.m.

Career Tech Expo

9:45 - 11:30 a.m.

Business Education
Opening Session &
Business Meeting
Convention Center
Room N258-260

12:00 - 1:15 p.m.

Business Education
Awards Luncheon
Sponsor: Glencoe
Convention Center
Room N219-222

FRIDAY, continued

1:15 - 3:00 p.m.

Grand Carosel

2:15 - 4:00 p.m.

ACTE TOWN HALL Mtg.

SATURDAY, December 11

7:15 - 8:15 a.m.

Business Education
Business Meeting
Convention Center
Room N258

8:30 - 9:30 a.m.

Closing General Session
Roger Herman - Futurist
Workforce & Work Trends

9:30 a.m. - 2:00 p.m.

Career Tech Expo.

12:00 - 1:15 p.m.

Delta Pi Epsilon
Luncheon
Convention Center
Room N220

7:30 - 10:30 p.m.

ACTE Wrap Party
Sponsored by Regions

Promotional Web Site Launched by Business Foundation

Please share the following news release with all the business educators in your state. If you have teachers who have contributed promotional strategies that appear on the FFBE web site, you may want to draw attention to their contributions. Any NBEA member can submit additional promotional strategies for posting on the FFBE web site. We would like to collect more promotional strategies from secondary, postsecondary and teacher educators. Encourage your teachers to email me with additional promotional strategies. Email submissions should be concise and follow the format used in the Promotional Strategies section of the web site.

Promotional Web Site Launched by Business Foundation

The Foundation for the Future of Business Education (FFBE) has launched a web site designed to share information about promotional resources available to business teachers and other business educators. Recruiting strategies for secondary, postsecondary, and business teacher education programs, excellent links to available promotional materials, and a free screensaver are all available at www.ffbe.org.

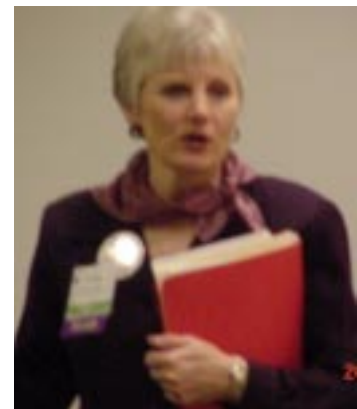
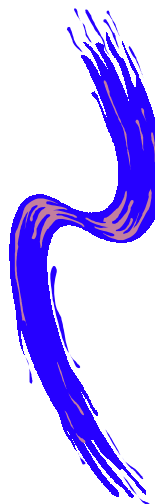
The Foundation for the Future of Business Education began in 1986 with a five-year contribution by South-Western Publishing Company. Funds derived from the endowment are being used to fund projects that will promote business education to the needs of the American economy. The foundation is comprised of five voting members, the executive director of the National Business Education Association (NBEA), the president of NBEA, and a representative from South-Western Thomson. Projects funded by the foundation include the "Taking Care of Business" video, the teleconference to promote the "National Standards for Business Education", and

the publication "Pointers for Promoting Business Education", available at www.nbea.org.

For a number of years, the Foundation envisioned a means by which teachers and administrators could showcase and share successful promotion strategies. Dr. Connie Forde, chair of the Foundation, stated, "The foundation is proud to provide this central location where teachers can find new and tested ideas to promote their business programs, locate links to useful resources, and serve other teachers and their discipline by sharing their successful strategies. The site will be updated twice annually in order to compile suggestions and archive materials. We urge teachers and supervisors to e-mail us their promotional ideas and strategies so other teachers and their students can benefit from these successes," Forde added.

For more information on the web site or the foundation, contact Forde at (662) 325-7258 or cmf1@colled.msstate.edu or the chair-elect, Bonnie Sibert at (402) 471-4818 or bsibert@nde.state.ne.us.

Bonnie Sibert
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Lincoln, NE 68509
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bsibert@nde.state.ne.us



WEBSITES

NASBE - www.nasbe.us
NBEA - www.nbea.org
ACTE - acteonline.org
ISBE - www.siec-isbe.org

DPE - www.dpe.org
FBLA/PBL - www.fbla-pbl.org
BPA - www.bpa.org



EDUCATION WEB SITES

DiscoverySchool
<http://www.school.discovery.com>

i-SAFE America Internet Safety Education Foundation
<http://www.isafe.org>

Kathy Schrock's Guide for Educators
<http://www.school.discovery.com/schrockguide>

Blue Web'n
<http://www.kn.pacbell.com/wired/bluewebn/>

<http://www.school.discovery.com/schrockguide/assess.html>

<http://www.kn.pacbell.com/wired/bluewebn/updates.html>

<http://www.school.discovery.com/schrockguide/eval.html>

Filamentality
<http://www.kn.pacbell.com/wired/fil/>

<http://www.school.discovery.com/schrockguide/gadgets.html>

Teachers.Net
<http://www.teachers.net>

Education World
<http://www.educationworld.com>

Internet4Classrooms
<http://www.internet4classrooms.com>

http://www.educationworld.com/a_curr/profdev066.shtml

<http://www.internet4classrooms.com/on-line.htm>

http://www.educationalworld.com/a_curr/

TeachersFirst
<http://www.teachersfirst.com>

Scholastic
<http://www.teacher.scholastic.com/>

<http://www.teachersfirst.com/matrix.htm>

<http://www.teacher.scholastic.com/products/instructor/cyberhunt.htm>

<http://www.teachersfirst.com/handouts.html>

<http://www.teacher.scholastic.com/products/instructor/activities.htm>

ProTeacher
<http://www.proteacher.com>

Foundation for the Future of Business Education
<http://www.ffbe.org>

<http://www.proteacher.com/030000.shtml>

Google Searches for Smart Workers

As more and more of our Business Education courses involve information technology, it behooves us to keep abreast of the information technology job market. In the October 26, 2004 Raleigh News and Observer, an article was devoted to the method the Internet search company, Google, uses to search for “brainy engineers” who will be able to program the company’s search engines.

As Google expands to meet the needs of the industry, the rapidly growing company needs hundreds of new workers. Their search for the best and brightest is a creative one. Their search tactics include a computer-coding competition and a brain-twisting aptitude test (that gives even the most dedicated geek a daunting workout!).

There is no shortage of people wanting to work at the Mountain View, California, company, but Google insists on being very choosy in its hiring. The company offers an employee friendly culture—including free meals and lucrative stock options. This is quite impressive for an IT company with a payroll of 2,700 workers.

Google has placed its unusual aptitude test in such publications as the MIT Technology Review, the Linux Journal, Mensa, Dr. Dobbs, and Physics Today. The test measures mathematical and physics ingenuity as well as linguistic creativity. Additionally, Google has displayed challenging brain teasers on billboards where the solution to the brain teaser led the problem solver to a website seeking résumés.

Google has also offered cash prizes to computer engineers who compete to solve complex coding problems. The competition is staged in conjunction with the Glastonbury, Connecticut, company TopCoder. TopCoder has developed an automated system for scoring the coding competitions. The latest Google competition attracted 7,500 entrants, which was quickly re-

duced to 50 finalists through elimination rounds. This year’s winner was a programmer from Argentina, who will “consider” working for Google.

My hope is that through Career-Technical Education (specifically Business and IT Education) we are preparing our students for the critical thinking that these highly competitive jobs demand.

DPE Luncheon

Association for Career
& Technical Education
Saturday, December 11

Fee: \$15;
make reservation
with DPE Office
by December 6

DPE National Conference
Washington D.C., November 18-20

This year's DPE National Conference is expected to be one of the largest in our history. We have a record number of paper presentations, training workshops, and computer training seminars. See program and activity specifics at <http://www.dpe.org>.

Hope to see you there.

Robert B. Mitchell, Executive Director
Delta Pi Epsilon
Phone: 501.219.1866
Fax: 501.219.1876
E-mail: dpe@ipa.net
URL: www.dpe.org

National Association for Supervisors of Business Education

Officer Nomination Form

Name of candidate

Address of candidate

Street

City

State

Zip

Telephone Number

Work

Home

E-mail Address

Indicate position for which candidate is being nominated:

President-Elect

Vice-President

Secretary

Treasurer

Name of nominator

Address of nominator

Street

City

State

Zip

Telephone Number

Work

Home

E-mail Address

Please mail or fax this form by November 22, 2004, to the following address:

Mary Nemesh

Anne Arundel County Public Schools

1001 Annapolis Road -

Gambrills, MD 21054

301-314-6877 Fax

m_nem@hotmail.com

New Entrepreneurship Standards Revealed

The Consortium for Entrepreneurship Education asked entrepreneurs throughout the United States to tell them “what they do as an entrepreneur and what they needed to know to do it.” The result was three interlocking curriculum areas that are the gears that will keep our entrepreneurial culture strong and our economy moving forward into the future—Entrepreneurial Skills, Ready Skills and Business Functions.

The Consortium provides a Toolkit for the National Content Standards for Entrepreneurship Education, which is designed to give you the standards and performance indicators framework necessary for developing curriculum for entrepreneurship programs as a lifelong learning process (www.entre-ed.org/Standards_Toolkit).

The National Content Standards for Entrepreneurship Education and the related Toolkit are the property of the Consortium for Entrepreneurship Education. Individuals and organizations interested in developing new products, programs and initiatives to support entrepreneurship education are granted permission to download, copy and use all or parts of the Standards and Toolkit on the condition that credit is given to: The Consortium for Entrepreneurship Education, Columbus, Ohio www.entre-ed.org.

REQUEST FOR RESOLUTIONS

If you have any recommendations for resolutions, please send them to me at kara.burkett@state.tn.us before our meeting at ACTE in Las Vegas!

Thanks!
Kara Burkett, NASBE Resolutions Chair



Economics is Everywhere!

Twelve middle school students learned about economics during the first ever “Economics is Everywhere!” summer day camp at the University of Nebraska-Lincoln. The first annual economics camp for middle level students took 12 campers on a journey into the exciting world of economics during the week of June 21-25. This camp is anticipated to be run annually (please check www.cba.unl.edu/outreach/econed/cee/index.html for the dates, application form and agenda for next year as well as photos and quotes from this year). The Southeast Research & Extension Center and the Lincoln Downtown Optimist Club generously provided scholarships.

Dr. Tammie Fischer, Director of the UNL Center for Economic Education, along with two Lincoln Public School middle level teachers facilitated the camp with the assistance of two economics graduate students.

The camp, hosted by the UNL Center for Economic Education, took place in the College of Business Administration building on the UNL downtown campus, providing a convenient launching pad to visit local businesses. Participants investigated how money is earned, saved and spent, and had a lively discussion with U.S. Bank President Steve Irwin. A downtown movie theater became the classroom as students learned about the economics of entertainment and they spent time researching the economic impact of Napster on-line. Students went on an economics scavenger hunt during their trip to the state Capitol as they expanded their knowledge on the role of local and state government by meeting with the Mayor and other government officials. They became experts on the global economy through the example of the Big Mac, and listened to a volunteer from 10,000 Villages discuss how buying crafts impacts the lives of individuals thousands of miles away. Finally, students experienced Huskernomics with a personal meeting with one of the Husker’s new quarterbacks and a tour of Memorial Stadium complete with an impromptu football game on the field! To add an aspect of reality to the camp, the students were able to earn, spend and save currency called “Eco-Bucks.” Asking good questions and giving good answers was rewarded with an “Eco-Buck”, which were then used to purchase needs like bus fare and wants like beverages, desserts and other treats during the five-day camp, or saved to use in an auction of Husker goods at the end of the week.



Cyber Bullying—National i-SAFE Survey Finds Over Half of Students Are Being Harassed Online

Carlsbad, CA, June 28, 2004—The Internet is becoming the 24/7 playground for bullies looking to humiliate their peers. i-SAFE America, an Internet safety education foundation, announced results of a national study among 1,566 students (grades four to eight) who are online. The results are:

- 57 percent of students said someone has said hurtful or angry things to them online with 13 percent saying it happens “quite often”
- 53 percent of students admit saying mean or hurtful things to someone online with 7 percent admitting to doing it “quite often”
- 35 percent of students have been threatened online with 5 percent saying it happens “quite often”
- 42 percent of students have been bullied online with 7 percent admitting it happens “quite often”
- 20 percent of students have received mean or threatening e-mails
- 58 percent of students have not told their parents or another adult about someone being mean or hurtful to them online

“Cyber bullying is the latest trend in childhood harassment,” said Teri Schroeder, president of i-SAFE. “With a click of a mouse, bullies can extend their harassment to their victim’s home. It’s more important than ever that kids are educated about cyber bullying and parents are aware of their child’s Internet behavior.” Bullying is being taken to the next level; some of today’s adolescents—a generation that is always connected and always wired—are falling victim to harassment in chat rooms, email, web sites and instant messages says Schroeder.

If you have never heard of the I-SAFE curriculum, the 2005 INVEST Conference will provide hands-on training on the I-SAFE curriculum on Thursday, June 9. In addition ESUs will be offering training throughout the year. Check with your media specialist to see if your school already has the I-SAFE curriculum and make plans to incorporate a unit on Cyber Bullying in each of your keyboarding and computer application courses.

i-SAFE offers a Cyber Bullying supplement to their educational curriculum in schools—grades four through eight. Students learn “netiquette” or rules to use on the Internet and how to keep from being bullied online. In addition, students learn what to do if they are being cyber bullied. The tips are:

- Tell a trusted adult about the bullying and keep telling until the adult takes action.
- Don’t open or read messages by cyber bullies.
- Tell your school if it is school related. Schools have a bullying plan in place.
- Don’t erase the messages—they may be needed to take action.
- Protect yourself—never agree to meet with the person or with anyone you meet online.
- If bullied through chat or instant messaging, the “bully” can often be blocked.
- If you are threatened with harm, inform the local police.

i-SAFE was developed in 1998 to work with schools and the community to educate people on Internet dangers. The program started by educating children about sexual predators in chat rooms, but now has expanded to teaching children about plagiarism, theft of intellectual property, cyber security and personal safety. The i-SAFE Internet safety education program is already implemented in schools in each of the 50 states. For additional information on i-SAFE America, visit www.isafe.org.

For timely news from NDE’s Business Education Department, join the nebused listserve at: <http://www.nde.state.ne.us/BUSED/behome.htm> and click on “Business Ed Listserve.”



Bonnie Sibert
Nebraska Department of Education
301 Centennial Mall South
Lincoln, NE 68509
402.471.4818

MEMBERSHIP in NASBE

Please print and complete the form to be included in the NASBE Directory. Your check of \$15 for membership as an active or associate member of NASBE will be greatly appreciated.

Return to:

Sherry Franklin, NASBE Treasurer
Mississippi Department of Education
Office of Vocational and Technical Education
P.O. Box 771
Jackson, MS 39205-0771
Phone: 601-359-3940
E-mail: sfranklin@mde.k12.ms.us



2004-2005 NASBE DIRECTORY INFORMATION FORM

Name		
Title		
Address		
City	State	ZIP
Business Phone ()	Business Fax ()	
Home Phone ()	Home Fax ()	
E-mail Address Work:	E-mail Address Home:	
Website Address:		

SUPPORT YOUR NASBE ORGANIZATION BY BECOMING A MEMBER!!

Active Members are Business Education program supervisors who are direct employees of a state, region, or local education agency. Each active member of NASBE present at the NASBE business meetings at ACTE and NBEA conventions is eligible to vote. **DUES ARE \$15.**

Associate Members are persons from the field of business who are interested in supporting the purposes of NASBE. Associate members may pay dues and become non-voting associate members. Associate members may include student organization directors, association directors, members of the U.S. Department of Education, publishers, vendors, and former state supervisors of business education. Associate members may attend all meetings of the association and may, upon request to the presiding officer, be extended the privilege of the floor. **DUES ARE \$15.**

NOTE: Membership is July 1 – June 30. To be included in directory, information must be post-marked ASAP. After the ACTE Conference, only paid members receive correspondence.



NASBE Membership

Membership in the Association for Career and Technical Education shall be a requirement for active membership in NASBE. There are three kinds of membership available in NASBE: ***active, associate, and honorary.***

Active Members

State, regional, and local supervisors (including assistant supervisors and district supervisors with direct responsibility for program development and/or Business Education co-curricula student organizations) of multiple Business Education programs who are direct employees of a state, region, or local educational agency may become active members. Each active member of NASBE present at the NASBE Business meetings at ACTE and NBEA conventions is eligible to vote.

Associate Members

Associate members are persons from the field of business who are interested in supporting the purposes of NASBE and are members of ACTE. Associate members may pay dues and become nonvoting associate members. Associate members may include student organization directors, association directors, members of the U.S. Department of Education, publishers, vendors, and former state supervisors of Business Education. Associate members may attend all meetings of the association and may, upon request to the presiding officer, be extended the privilege of the floor.

Honorary Members

Honorary members are persons who are officially concerned with administration and supervision of vocational education as well as others, including those in the fields of vocational education, who are actively and materially assisting to encourage and to develop Business Education. Honorary members may be elected by a majority vote of the active members present at any business meeting upon proposal by the Nominating Committee. Honorary members **do not** pay dues and are **nonvoting** members.

Honorary members may attend all meetings of NASBE and may, upon request to and/or by the presiding officer, be extended the privilege of the floor. Honorary membership will be presented to the NBEA Executive Director, ACTE/BE Division Vice President, and the CEO's of Business Professionals of America and the Future Business Leaders of America/Phi Beta Lambda (effective July 1, 1995).

Membership Year

The membership year shall coincide with that of the Association for Career and Technical Education.



2003-2004 ACTE/BE COMMITTEES

COMMITTEE

TERM

ACTE/BE Division Policy

Deborah Seehorn (NC) 2003-2005

Jean Kyle (MN) 2004-2006

AWARDS

Anna Nemesh (MD) 2004-2007

EDITORIAL/PUBLICATIONS

Barb Bielenberg (IA) 2004-2007

LEGISLATION

Jean Kyle (MN) 2003-2005

MEMBERSHIP

Sherry Franklin (MS) 2003-2006

DIVERSITY ACTION

Fred Reed (FL) 2003-2005

NOMINATING

Vacant () 2004-2007

OPERATING POLICIES

Barb Beadle (IN) 2002-2005

PROFESSIONAL DEVELOPMENT

Anna Nemesh (MD) 2003-2005

PROGRAM LEADERSHIP

Janet Gandy (AZ) 2004-2007

RESOLUTIONS

Kara Burkett (TN) 2002-2005

CAREER & TECHNICAL STUDENT ORGANIZATIONS

Colleen Hunt (IA) 2003-2005*

*indicates finishing a term for someone else.

NASBE NOMINATING COMMITTEE & TERM

Mary Nemesh (MD) (Chair) 2004-2006

Maurice Henderson (MI) 2003-2005

Anna Nemesh (MD) 2002-2004

MEETING ANNOUNCEMENTS

NBEA - March 23-26, 2005 - Anaheim, CA

ACTE - Dec. 9-12, 2004 - Las Vegas, NV

NEWSLETTER EDITOR

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NASBE OFFICERS AND INFORMATION



Officers, from left: Deborah, Jean, Mary, Linda, Katherine, Sherry, (not pictured, Barb)

RENEWAL OF DUES

August is the time to renew your membership in **NASBE** and **ACTE**.

NASBE is your organization, and it needs your support and input. Be an active participant. Renew your membership and make the commitment that we all work together in making **NASBE** a strong affiliate of the **BE Division of ACTE**.

An application form is included in the newsletter.



2004-2005 NASBE OFFICERS

In accordance with our bylaws, during the ACTE Convention NASBE officer elections are held. The following officers were elected for 2003-2004.

PRESIDENT Deborah Seehorn
North Carolina Department of Public Instruction
301 N. Wilmington Street Raleigh, NC 27601-2825
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dseehorn@dpi.state.nc.us

PRESIDENT-ELECT Jean Kyle
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VICE PRESIDENT Linda Sullivan
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1001 Annapolis Road - Gambrills, MD 21054
410-674-6500 x219 *Office*
301-405-9888 *Voice Mail*; 301-314-6877 *Fax*
m_nem@hotmail.com

NATIONAL ASSOCIATION OF SUPERVISORS OF BUSINESS EDUCATION

OUTSTANDING LEADERSHIP AWARD

Purpose

To encourage and reward outstanding contributions to the advancement of Business Education, especially contributions made through the National Association of Supervisors of Business Education to the development and advancement of Business Education and Career and Technical Education.

The Award

The award will be presented by citation of testimony of the recipient's contribution to the National Association of Supervisors of Business Education, Business Education and Career and Technical Education.

Selection Criteria

The recipient of this award (or recipients, in the event the award is shared) **must** be or have been a member of ACTE/ Business Education Division, and the National Association of Supervisors of Business Education. The recipient must be a person who, in the judgment of the Selection Committee, has made an outstanding contribution to the development and advancement of business education, supervision and career and technical education.

Nature of the Contribution

The following suggested criteria may be used in reviewing the nominee's contributions:

1. Contributions made to teaching and/or administration of business education and career and technical education programs in high schools, colleges, career and technical schools, and/or business schools. **(10 points)**
2. Contributions made to the administration and supervision of business education programs. **(25 points)**
3. Contributions to business and industry, with definite implications and significance for education (membership in business community organizations) **(5 points)**
4. Contributions to the promotion of NASBE. **(30 points)**
5. Contributions to the promotion, expansion, development, and/or strengthening of ACTE/BE DIVISION/NASBE **(20 points)**
6. Other significant professional contributions **(10 points)**

NATIONAL ASSOCIATION OF SUPERVISORS OF BUSINESS EDUCATION

OFFICIAL NOMINATION FORM

Any member of the Association may make nominations for Career and Technical Education (ACTE) with active or affiliate membership in the National Association of Supervisors of Business Education (NASBE) for the **OUTSTANDING LEADERSHIP AWARD**. The Chairperson of the NASBE Awards Committee will contact the nominee directly for the necessary supporting materials. Nominations must be postmarked no later than **January 15**. Send by first-class mail. Please key all information.

Date _____

Nominee Name _____

Address _____

City	State	Zip
------	-------	-----

Telephone Numbers: Work _____ Home _____

E-Mail Address _____

Position _____

Employer _____

Nominator's Name _____

Address _____

City	State	Zip
------	-------	-----

Telephone Numbers: Work _____ Home _____

E-Mail Address _____

Position _____

Employer _____

Signature _____

Please return the completed **Nomination Form** to: Deborah Seehorn
Bus. & Info. Tech. Ed. Consultant
North Carolina Dept. of Public Instruction
Raleigh, NC 27699-6358

ACTE Wants Your E-mail Address

ACTE is trying to obtain the year-round e-mail addresses for all members. In order to provide you with additional membership services, they need this information. E-mail is the quickest and sometimes most convenient way for people to communicate. Make sure you contact ACTE at 1-800-826-9972 for additional details.

The *Career Tech Update* Newsletter is now being published in an e-mail format. This newsletter will be free to all ACTE members starting in 2003. This is yet another reason to make sure ACTE has your e-mail address.



Please submit articles for the next issue of the NASBE Newsletter, and attach a picture of yourself (digital or scanned)

NASBE Website: (Thanks to Barb Beadle, Indiana D.E.) <http://www.nasbe.us>

The next **deadline is:**

January 15

for February publication

Subscribe to the NASBE LISTSERV

Do you need to keep in touch with fellow business education supervisors? Do you have good information you want to share with your colleagues? Then use the NASBE Listserv as a way to reach all your fellow business education supervisors.

If you have not signed up for the listserv, please send an e-mail message to maurice.henderson@emich.edu indicating that you would like to subscribe to the listserv.

If you are subscribed, and once you have subscribed, you can send a message that will reach all members subscribed to the list by sending an e-mail message to: nasbe@s-listserv.thomsonlearning.com. E-mail address changes for the listserv should be sent to maurice.henderson@emich.edu.

Don't miss out on sharing and receiving valuable information that can assist you.

"Please note that attachments of any kind are not accepted through the listserv. Sending a message with an attachment will cause the message to be rejected and not sent without receiving any type of rejections message.

Also, as a subscriber to the listserv, you will also receive a copy of any messages that you send. This can be used to confirm that your message was sent. If you don't get a copy of your message, then your message was not successfully transmitted."



NASBE RSVP FORM

ASSOCIATION OF CAREER AND TECHNICAL EDUCATION CONVENTION DECEMBER 8-11, 2004

Listed below are the NASBE functions being held during the 2004 ACTE Convention in Las Vegas. Please complete and return this form by Wednesday, December 1, 2004, to Linda Sullivan, DESE, P.O.Box 480, Jefferson City, MO 65102. If possible, fax this form to Linda at 573-526-4261, or send it as an E-mail attachment to Linda.Sullivan@dese.mo.gov.

- NO I will not be able to attend the 2004 ACTE Convention in Las Vegas.
- YES I plan to attend the 2004 ACTE Convention in Las Vegas and want to participate in the following:

- YES NO NASBE Rap Session, Wednesday, December 8 at 3:30-5:30 p.m. Refreshments will be sponsored by Prentice Hall Career and Technology. (Consult program for room location, but the session is currently scheduled in Rooms 11-12 at the Hilton.)

- YES NO NASBE Social, Thursday evening, December 9 at 7:00 p.m. Dinner for supervisors and guests is being planned at Benihana Village in the Las Vegas Hilton--oriental cuisine prepared at the table and served in a garden setting with running streams.

Dinner choices:

Vegetarian Dinner - \$19.60 per person X _____ = _____

Hibachi Chicken - \$23.60 per person X _____ = _____

Sukiyaki Steak - \$26.00 per person X _____ = _____

Swordfish - \$32.25 per person X _____ = _____

Total amount of check made payable to NASBE = _____

- YES NO Names of guest(s) included in the reservations above:

- YES NO NASBE Executive Board Meeting, Friday, December 10 at 7:15-7:45 a.m. A continental breakfast will be sponsored by e-Instruction. (Consult program for room location, but the meeting is currently scheduled in N263C at the Convention Center.)

- YES NO NASBE Business Meeting, Friday, December 10, 7:45-8:15 a.m. A continental breakfast will be sponsored by e-Instruction. (Consult program for room location, but the meeting is currently scheduled in N263C at the Convention Center.)

NAME: _____

STATE: _____

WORK PHONE: _____

E-MAIL ADDRESS: _____

HOTEL IN WHICH YOU ARE STAYING: _____