

**Business Meeting**  
**National Association of Supervisors of Business Education**  
**2004 ACTE Convention**  
**Las Vegas Convention Center**  
**Las Vegas, NV**  
**Friday, December 10, 2004, 7:45 – 8:15 A.M.**

President Deborah Seehorn called the Business Meeting of the National Association of Supervisors of Business Education (NASBE) to order at 7:45 a.m., Friday, December 10, 2004.

The following NASBE members were in attendance: Carol Andringa (NE), Barbara Bielenburg (IA), John Boyd, III, (BPA/OH), Jean Buckley (FBLA-PBL/VA), Kara Burkett (TN), Maurice Henderson (MI), Jean Kyle (MN), Anna Nemesh (MD), Mary Nemesh (MD), Kelly Scholl (ND), Deborah Seehorn (NC), Rebecca Seher (CA), Linda Sullivan (MO), Mike Tolkein, (WI), and Diane Villagomez (FL).

The minutes of the April 9, 2004, NASBE Business Meeting held during the NBEA Convention at the Marriott Downtown Hotel, Chicago, IL, were submitted and approved.

President Seehorn read the Treasurer's Report. The report was accepted. The current NASBE account balance is as follows:

Checking Account (as of 12/6/04)	\$6817.48
Certificate of Deposit	4270.49
Investor Savings Account	<u>2583.18</u>
	\$12,367.15

ACTE-BE Division Update

ACTE Business Education Division President, Mary Nemesh presented an update on the BE Division. There are 3900 members in ACTE. Pre-registration numbers for members of the BE Division to the conference were 226 with 46 new BE first timers. There is concern that it's difficult to reach and recruit young teachers. Susan Stefani, from the US DOE has become an ally during this past year and is impressed with our emphasis on project-based learning.

On the ACTE website, there is a side-by-side comparison of the Perkins reauthorization plan.

ACTE is now debt free thanks to \$335,000 contributed from the membership. The Legislative Advocacy group however, needs donations to be able to go to Capitol Hill to lobby Congress.

For the next ACTE Conference, the BE Division (and all others) will be planning their own programs for their attendees, rather than the more generic sessions that have been available so far. BE Division membership has increased by 400 this year. The ACTE membership form will be redesigned to clarify BE as an affiliate designation to avoid members mistakenly checking "Other" as a choice. In addition, members will be able to identify membership in NASBE, NACEBE, and NATEBE. The goal is to regrow the BE Division membership by 5%.

## **BPA Update**

John Boyd, President and CEO of Business Professionals of America reported for the school year 2003-2004 ending June 1, 2004. All membership and conference registration functions are now on line enabling Local Advisors to easily register members and for State and Local Advisors to access information regarding membership, dues, etc. online. It also affords expanded communication between State and Local Advisors as well as between the National Center and advisors. Online registration for conferences enables rapid registration of students and provides reporting for State and Local Advisors on hotel room assignments, contest times/participation, tours, etc. Students from the Middle Level Division experienced their first National BPA Conference in 2004. A formal Leadership Academy was launched at the 2004 NLC and was very successful. Extensive repairs were made to the National Headquarters as a result of a flood. The new facility better supports BPA's operations. The BPA website has undergone an extensive renovation resulting in increased availability of information and access to materials. The year was financially successful and as of October 31, 2004, BPA has capital of \$850,000. BPA is expanding the Career and Technical Education National Research Center's survey effort to include all of BPA's advisors to help determine if students participating in CTSO programs outperform their peers who do not.

## **FBLA-PBL Update**

Jean Buckley, President and CEO of FBLA-PBL, reported:

Last year FBLA-PBL had a great year

- 22 states increased membership
- Added many new member benefits
  - Classroom curriculum
  - Free speakers series
  - Online library
- Exciting NLC in Denver—Kwame Jackson from the 1<sup>st</sup> Apprentice series spoke at both our FBLA general session and Institute for Leaders
- Record number of competitive event sponsors—68% of our events were funded with cash awards to our students and chapters

Set the stage for this year—off to a great start

- Kicked off September with a new *Chapter Management Handbook* for every adviser. This edition features integrated curriculum aligned with NBEA Standards and Career Clusters along with new resources and tools.
- Four outstanding National Fall Leadership Conferences—over 7,500 in attendance, with almost 300 workshops and seminars. New this year was a Cyber Café in Omaha and piloted Open Events in New Orleans.
- New partners
  - National College Funding Services is sponsoring a Go to College Scholarship Drive

- Foundation for Teaching Economics and Taco Bell are sponsoring competitive events

We again will be hosting our State Leadership Summit this January in Reston. This is our 4<sup>th</sup> summit and we will have close to 100 of our state leaders in attendance.

Finally, this is our third year to partner with Visa for the Educator challenge. It is open to all middle level and high school teachers.

- The winner receives a personal computer, a subscription to USA Today, a 5-computer lab, a position on Visa's Educator Advisory Board and a \$2,500 gift certificate
- Go to [the FBLA-PBL Website](#) and click the Visa Educator Challenge

### **Officer Report Highlights**

President (report attached) Deborah Seehorn reported duties completed since April 2004 including thank you letters to sponsors of NASBE events at the NBEA convention, Editing of the Strategic Plan, membership recruitment for ACTE-BE and NASBE committees, coordinated with NASBE, BE Division, and FBLA representatives to provide the application for the ACTE-BE Outstanding BE Student Award, assisted with set-up of the new NASBE website, participated in preparation of program and sessions for the ACTE Conference, planned a NASBE Breakfast Rap Session for the SBEA Convention, assisted with development of NASBE mailing labels, coordinating a workshop for the NBEA Convention in Anaheim, wrote articles for the NASBE Newsletter, assisted with nominations for NASBE officers and collection of dues.

Vice President (report attached) Linda Sullivan reported writing thank you letters to sponsors of NASBE activities at the NBEA Convention in April, and encouraged NASBE members to send personal thank you messages to sponsors of NASBE ACTE Conference activities: Rick Horner and Brandon Elliott - Prentice Hall, for the Rap Session, and Butch Holland, eInstruction, for the Executive Committee and Business meetings. Coordinated reservations for NASBE functions at ACTE Conference and the planned NASBE dinner, obtained commitments for sponsorship of social evening and Rap Session for the upcoming NBEA Convention and will contact additional potential sponsors in early 2005.

Newsletter Editor (report attached) Barbara Bielenberg reported that newsletters were published in February, June, and November of 2004. The newsletter is done in Adobe PageMaker, making upload to the website easy and e-mail readability user friendly. The new website is hosted by Barb Beadle, (ID). Thanks go to both Bonnie Sibert (NE) for many years as host, and Barb for agreeing to host the new site. Newsletters are e-mailed to the NASBE board and committees and notification of website posting of editions. Editor Barbara takes digital pictures at our conference meetings, requests articles from officers, committee chairs, and others, and distributes copies of the newsletters at the conferences. Information for the newsletters can be sent to her via e-mail, fax, or mail.

### **Committee Report Hilights**

Membership – (report attached) Sherry Franklin reported as of December 6, 2004, there are 176 NASBE members, 87 non-active, 67 active, and 22 associate. Dues have been received for 44

members. There was a membership message and form posted on the NASBE listserv and in the NASBE Newsletter. The NASBE directory has been updated and will be uploaded to the NASBE website. Hard copies are available upon request.

Nominating – Mary Nemesh reported that because Linda Sullivan is retiring, there is an opening for President Elect, Kara Burkett is nominated as Secretary, Diane Villagomez as Vice President, and Jean Kyle as President.

Diversity – (report attached) Diane Villagomez reported that there is a link on the ACTE website “Community of Practices” where members can participate with other members to share ideas. Our committee can take advantage of this tool to communicate ideas. Goals for this committee are to design a new brochure stating the purpose of the committee, a definition of diversity, and the work being done to broaden diversity in ACTE membership, development of a website link to a pilot Diversity page for the general public, and expansion of a list of diversity speakers for use by members at various conferences.

Awards – Anna Nemesh reported that the nomination form for the ACTE Outstanding Leadership Award is on the website. Nominations can be made on the website. Deadline is January 31, 2005.

### **Unfinished Business**

New NASBE website is [www.nasbe.us](http://www.nasbe.us)

### **New Business**

No new business was addressed.

### **Announcements**

No announcements were made.

### **Adjournment**

The meeting was adjourned at 8:25 a.m.

Respectfully submitted,

Diane Villagomez